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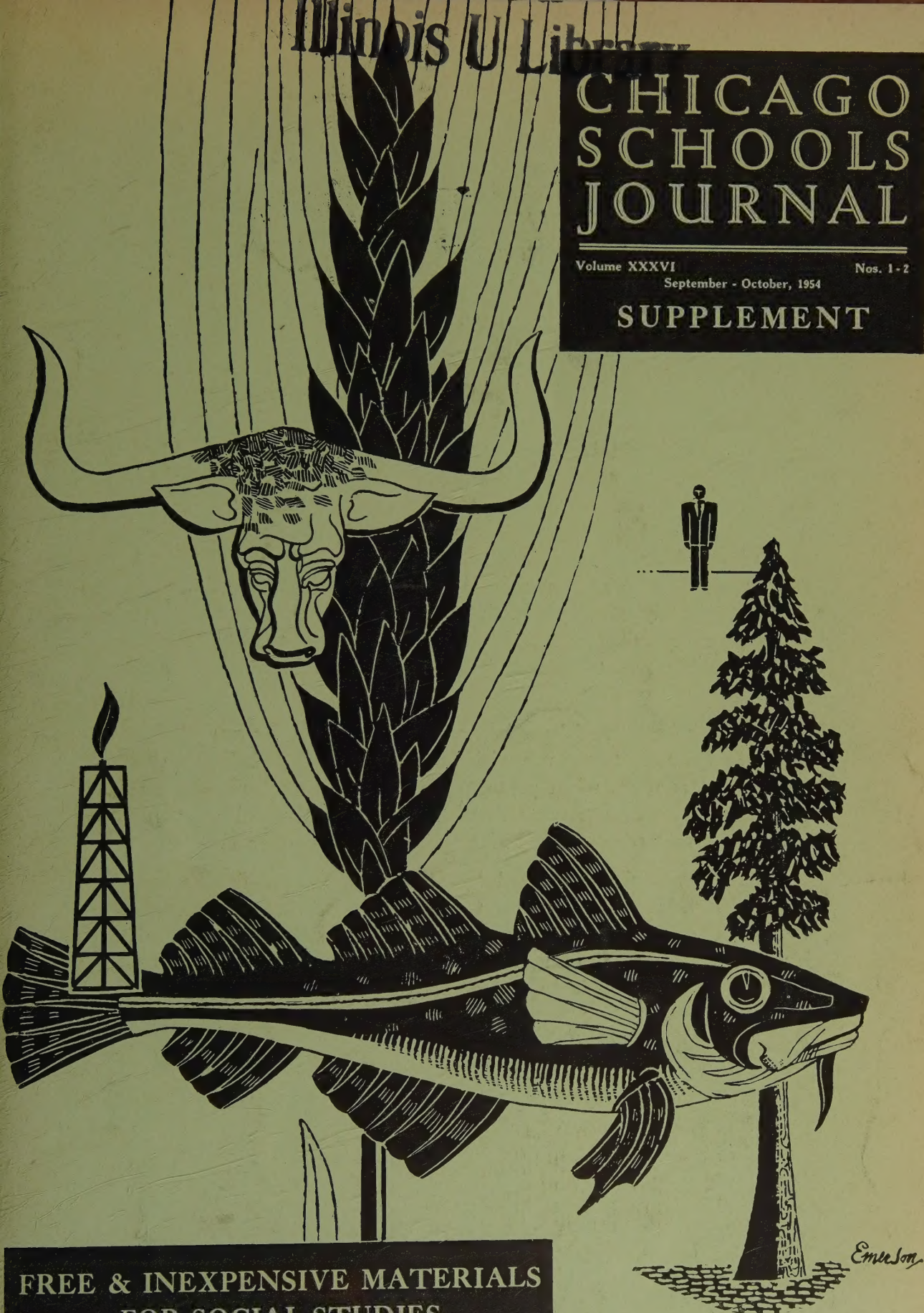
# CHICAGO SCHOOLS JOURNAL

Volume XXXVI

September - October, 1954

Nos. 1-2

## SUPPLEMENT



**FREE & INEXPENSIVE MATERIALS  
FOR SOCIAL STUDIES**

COMPILED BY

FREDERICK K. BRANOM • CHICAGO TEACHERS COLLEGE



*An Educational Magazine for Chicago Teachers*

Editorial Office: Chicago Teachers College, 6800 Stewart Avenue

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FOREWORD

This supplement is one of a series published by the CHICAGO SCHOOLS JOURNAL on free and inexpensive materials. Other fields that have been covered besides social studies are natural science, mathematics and the language arts. The wide circulation and use of the series, both in Chicago and throughout the United States, have encouraged the staff to issue revised and enlarged editions at intervals of approximately three years. The previous supplement on social studies, also compiled by Dr. Branom, Chairman of the Department of Social Sciences at Chicago Teachers College, bore the date of January-February 1951.

All items here listed have been recently checked for availability, value, and suitability for use with school pupils. It is believed that commercial content, when present, is sufficiently unobtrusive. The teacher who proposes to use a listed item, however, would do well to request a single copy before ordering quantities in class size.

The cover design, executed by John Emerson of the Department of Art, Chicago Teachers College, suggests those products of most concern to the social science teacher in the study of man and his relation to his environment.

RAYMOND M. COOK, Editor  
Dean, Chicago Teachers College



# FREE AND INEXPENSIVE TEACHING AIDS FOR SOCIAL STUDIES

COMPILED BY FREDERICK K. BRANOM, CHICAGO TEACHERS COLLEGE

## AFRICAN COUNTRIES —

Egyptian Government, Bureau of Commercial Information and Tourists, 902 Park Avenue, New York 21, New York.

*Modern Egypt, A Quarter Century of Progress; The Christian Legacy in Egypt; Music Under the Pharaohs*; a large chart of Egypt showing its location, industries, and cities; posters.

Union of South Africa, Govt. Information Office, 655 Madison Avenue, New York 21, New York.  
Material on the Union of South Africa.

## AIR TRANSPORTATION —

Air Transport Association of America, 1107 Sixteenth Street, N. W., Washington 6, D. C.

*Air Transport — Facts and Figures*; chiefly for teachers doing research work.

Air World Education, TWA, 380 Madison Avenue, New York 17, New York.

*Aviation in the Elementary Grades*, a packet for use in grades 1-6; *Time and Place: Aviation for Secondary Schools*, a packet for use in grades 7 through high school.

Aircraft Industries Association of America, Inc., Public Relations Dept., 610 Shoreham Building, Washington 5, D. C.

Ask to be put on the mailing list to receive the free monthly publication, *Planes*.

Delta — C and S Airlines, Public Relations Dept., Municipal Airport, Atlanta, Georgia.

General aviation materials available.

NAEC Planning and Advisory Board, 1115 Seventeenth Street, N. W., Washington 6, D. C.

*Look to the Sky*, 30c; *Jets*, 50c.

Office of Aviation Information, Civil Aeronautics Administration, Washington 25, D. C.

*Aviation Education Sources — Free and Low Cost Materials*.

Pan American World Airways System, Educational Director, 28-19 Bridge Plaza North, Long Island City 1, New York.

*World Airways Teacher*, a quarterly publication for teachers; *World Map* showing the routes of the Flying Clippers; *Aviation's One World* for teenage readers; *PAA Load Events* describing the model airplane competition sponsored by the company.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

Catalog No. D301. 6/2:C49/v.1/bk.2 *Aviation Study Manual, Book II*. \$2.50. This book may sometimes be borrowed from the local Civil Air Patrol Wing. The address of the Illinois Wing is Room 378, U. S. Court House, 219 S. Clark Street, Chicago 4, Illinois.

Trans World Airlines, John H. Furbay, Director of Air World Education, 380 Madison Avenue, New York, New York.

Packets — *Aviation in the Elementary Grades* and *Time and Place: Aviation for Secondary Schools*.

United Air Lines, School and College Service, 35 E. Monroe Street, Chicago 3, Illinois.

*List of Free Aviation Education Materials and Services*. Lists many free teaching aids, slide-films and motion pictures — obtainable on a loan basis.

U. S. Office of Education, Attn. of Willis C. Brown, Aviation Education, Washington 25, D. C.

*Fifty Years of Flight*; *The Place of Speed in Fifty Years of Aviation Progress*; *Aviation Education for Modern Living*; Circular No. 308-II, *Selected References on the Teaching of Science for Grades 7-14 Inclusive*; Circular No. 308-V, *Periodicals — Aviation for Teachers and Pupils*; Circular No. 331, *Government Aeronautical Services, Publications, and Visual Aids Available to Teachers*.



The World Book Encyclopedia Reference Library, Field Enterprises, Inc., Educational Division, Merchandise Mart Plaza, Chicago 54, Illinois.

*Aviation Reprints—50 Years of Aviation Progress.*

#### ALASKA —

Alaska Visitors Association, Klein Building, Second and Franklin, Juneau, Alaska.  
Circular on *Alaska*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.  
Circular 17, *Alaska's Fish and Wildlife*, 25c.

#### ASIATIC COUNTRIES —

Arabian American Oil Company, Public Relations Dept., 505 Park Avenue, New York 22, New York.

*Report of Operations to the Saudi Arab Government by the Arabian American Oil Company.*  
Charts: *Health in Arabia, Arabian Animals, Training for New Skills in Saudi Arabia, Jobs in Arabia, Exploring for Oil in Saudi Arabia, The Industrious Saudi Arabs, A Saudi Arab's Wardrobe.*

Govt. of India Information Services, 2107 Massachusetts Avenue, N. W., Washington 8, D. C.  
*About India.*

Information Division, Embassy of Pakistan, Washington, D. C.

*Pakistan Packet*, set of pamphlets on history, culture, trade, facts and figures; an outline map; a picture folder; replica of flag; etcetera; for teachers.

Israel Office of Information, 11 E. 70th Street, New York 21, New York.

*Facts and Figures*, 25c; *The Security Situation in the Middle East*, 15c; *Peace in the Middle East*, 15c; Various free publications, such as *The Story of Immigration, Sports in Israel, Economic Survey, Development of Agriculture, Transportation and Communication, Natural Resources, Education in Israel, Cultural Life in Israel, Housing, and The Arabs in Israel.*

Japan Travel Information Office, 10 Rockefeller Plaza, New York 20, New York.

*Japan in Spring; Japan in Autumn-Winter; Japan in a Nutshell.* Probably others.

Korea Pacific Press, 1828 Jefferson Place, N. W., Washington 6, D. C.

*Teacher's Packet on Korea.*

Republic of Indonesia, Information Office, 10 Rockefeller Plaza, New York 20, New York.

*Republic of Indonesia, New Nation of the World; The Eighth Year of a Free Nation; Survey of Indonesian Literature; Indonesia's Foreign Policy.*

#### ASTRONOMY —

The American Museum — Hayden Planetarium, 81st Street at Central Park West, New York 24, New York.

A circular of the *American Museum-Hayden Planetarium; The Sky Reporter*, a monthly bulletin, \$1.00 a year or \$1.50 for two years.

Lick Observatory, Mount Hamilton, California.

*The Lick Observatory*, a descriptive account of its history and work, 40c.

Rand McNally and Company, Education Dept., P. O. Box 7600, Chicago 80, Illinois.

*Student's Manual of Astronomy*, 25c.

#### AUDIO-VISUAL AIDS —

Audio Devices, Inc., 444 Madison Avenue, New York 22, New York.

*The Teacher Talks About Sound Recording*, of interest to teachers only; *Audio Record*, 8 or 9 issues a year; interested teachers may ask to have name added to mailing list.

French Cultural Services, 972 Fifth Avenue, New York 21, New York.

*Catalog of Lending Collection of Audio-Visual Materials; Catalog of 2" X 2" Lantern Slides on Present Day France; Catalog of 2" X 2" Lantern Slides on the French Heritage.* Of interest to teachers only.



The Stanley Bowmar Company, 513 W. 166th Street, New York 22, New York.  
Catalog on *Aids to Visual Education*. Of interest to teachers only.

#### AUTOMOBILE TRANSPORTATION —

American Trucking Association, Inc., Public Relations Dept., 1424 Sixteenth Street, N. W., Washington, D. C.

*The Trucking Class-Workit*, limited to teachers of grades 4 to 7 for use in their classrooms.  
Automobile Manufacturers Association, Public Relations Dept., 320 New Center Building, Detroit 2, Michigan.

*A Bibliography of Automotive Literature; A List of Current Publications Available on Request; A Car Traveling People; A Chronicle of the Automotive Industry; Automobile Facts*, a monthly publication; *What It Takes to Make Your Car; The Work Cars Do*.

Chevrolet Motor Division, General Motors Corporation, Advertising Dept., A-26, General Motors Building, Detroit 2, Michigan.

*The Chevrolet Story, 1912-1954*.

General Motors Corporation, Public Relations Dept., 3044 W. Grand Boulevard, Detroit 2, Michigan.

*The Automobile Story*, teaching units for elementary grades. Use school stationery for requests.

International Harvester Company, Supervisor, Educational Services, 180 N. Michigan Avenue, Chicago 1, Illinois.

*Historical Facts About Early International Harvester Automotive Vehicles; International Trucks — To the Mountains of the Moon*.

The National Association of Secondary School Principals, 1201 Sixteenth Street, N. W., Washington 6, D. C.

A set of 12 different cartoons on *Driver Education*, \$2.00.

The World Book Encyclopedia Reference Library, Field Enterprises, Inc., Educational Division, Merchandise Mart Plaza, Chicago 54, Illinois.

Reprints of articles on *Automobiles, Automobile Driving, and Automobile Racing*.

#### BIRDS —

Dwinell-Wright Company, P. O. Box 1871, Boston, Massachusetts.

*Bird Book*, 3c.

The R. T. French Company, 1 Mustard Street, Rochester 9, New York.

*Parrakeets Are Fun*, 15c; *Your Canary*, 25c.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

Conservation Bulletins 14, *Homes for Birds*, 10c; 18, *Some Common Birds Useful to the Farmer*, 10c; 1, *Attracting Birds*, 10c; Circular 16, *Migration of Birds*, 35c.

#### BREAD —

American Institute of Baking, Consumer Service Dept., 400 E. Ontario Street, Chicago 11, Illinois.

*Bread, A Visit to a Modern Bakery* — a unit for intermediate grades.

Continental Baking Company, Home Economics Dept., 630 Fifth Avenue, New York 20, New York.

A Primary Kit; An Intermediate Kit.

General Mills, Inc., Education Section, 400 Second Avenue South, Minneapolis 7, Minnesota.

*The Story of Bread* — panels are available on short term loan and must be returned.

#### BULLETIN BOARD MATERIALS —

The National Association of Secondary School Principals, 1201 Sixteenth Street, N. W., Washington 6, D. C.

*Special Teaching Aids*, lists six sets of cartoons for school and community use, with prices.  
Sets of 12 different cartoons on *Shorthand, School Spirit, and Typing*; \$2.00 each set.



F. A. Owen Publishing Company, Dansville, New York.

*Community Helpers*, \$1.50; *Symbols of Democracy*, \$1.50; *Symbols of Freedom*, \$1.25; *Constitution Posters*, \$1.50; *Man Made Wonders*, \$1.50; *Pictorial Stories of Great Leaders*, \$1.50; *Pictorial Stories of Great Events*, \$1.50.

#### CANADA —

Canadian Consulate General, 400 W. Madison Street, Suite 1800, Chicago 6, Illinois.

*20 Fact Sheets* for teachers and students; *Canada From Sea to Sea*; *Catalog of Publications Available Outside Canada*, No. 13; a selected list of *Sources of Information on Canada*, No. 67.

Canadian Government Travel Bureau, Ottawa, Canada.

*Canada — Vacations Unlimited*; *National Parks of Canada "Playground Series"*; *Game Fish in Canada's National Parks*; *Canada in Wintertime*; *How to Enter Canada*; *Canada-U. S. A. Road Map*; *Canada Welcomes You*; *Favourite Canadian Recipes*.

Dominion Bureau of Statistics, Ottawa, Canada.

*Illustrated handbook, Canada 1954*, 50c.

New Brunswick Travel Bureau, 658 Queen Street, Fredericton, New Brunswick.

*Tour Map of New Brunswick*; *New Brunswick — Canada Motourland*.

Queen's Printer, Ottawa, Canada.

*A Descriptive Atlas of Canada* by the Department of Citizenship and Immigration, \$1.00.

#### CAREERS —

Boy Scouts of America, Dir. of School Relationships, 2 Park Avenue, New York 16, New York.

*A Career in the Boy Scouts of America*; *Scouting in Rural Schools*; *Parent Teachers Association and the Boy Scouts of America*; *Source Material for College Courses in Scouting*; *The Boy Scouts of America*; *Health and Safety Service Leaflets*; *Boys' Life*, Boy Scouts' magazine — ask for subscription rates.

Committee on Careers in Nursing, Director of Public Relations, 2 Park Avenue, New York 16, New York.

*Practical Nursing Fact Sheet*; *Careers for Men*; *Nursing Has a Future for You*; *There Is an Exciting Future for You in Public Nursing*; *Nursing and College*; *Books on Careers in Nursing*; *Janie's Decision*. Various other materials.

Junior Red Cross Director, Chicago Chapter of the American Red Cross, 529 S. Wabash Avenue, Chicago 5, Illinois.

*Participation in Home Nursing Instruction*; *Home Nursing or Else*.

National Association of Food Chains, Director of Press Relations, 726 Jackson Place, Washington 6, D. C.

*Food Retailing Opportunities*.

National Association of Manufacturers, Education Dept., 14 W. 49th Street, New York 20, New York.

*Your Future Is What You Make It*; *Your Opportunities in Science and Engineering*; *Your Opportunity in Management*; and others. Ask for *Educational Aids for High Schools*.

New York Life Insurance Company, Public Relations Dept., 51 Madison Avenue, New York 10, New York.

*Should Your Child Be a Farmer?*; *Should Your Child Be a Public Servant?* Others.

Soil Conservation Service, Head of the Section of Education, U. S. Department of Agriculture, Washington 25, D. C.

*Careers in Soil Conservation*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

*Occupations in the Federal Civil Service*, Pamphlet 3, November 1949, 25c.



U. S. Civil Service Commission, Public Information Officer, Washington 25, D. C.

*Working for the U. S. A.; Veteran Preference in Federal Employment; Junior Management Assistant Programs in the Federal Civil Service; The Way to a Job; Fair Employment in the Federal Service.*

U. S. Department of Labor, Bureau of Labor Statistics, Washington 25, D. C.

Latest circular giving *Occupational Outlook Publications*; valuable to high school teachers. Lists publications available from the Superintendent of Documents at small cost; a few are free.

#### CARPETS —

Bigelow-Sanford Carpet Company, Inc., 140 Madison Avenue, New York 16, New York.

*Carpets — Their Selection and Care*, 10c.

M. J. Whittall Associates, Inc., Worcester 3, Massachusetts.

*Wilton Carpet Manufacture by Whittall; The Proper Care of Quality Rugs and Carpets; Anglo-Persian by Whittall.*

#### CHICAGO —

Chicago Transit Authority, Director of Public Information, Merchandise Mart Plaza, Chicago 54, Illinois.

*Facts About Chicago Transit Authority; Types of New Vehicles Purchased by Chicago Transit Authority; Chicago Transit Map; See Chicago folder.*

Merchandise Mart, Sales Promotion Manager, Chicago 54, Illinois.

*The Merchandise Mart, Show Place of America's Best Known Brands; Colossus of Chicago, the Merchandise Mart.*

Municipal Reference Library, Frederick Rex, Librarian, 1005 City Hall, Chicago 2, Illinois.

Many valuable publications on Chicago at small cost. Ask for *List of Available Publications*.

#### THE CHILD —

Association for Childhood Education International, 1200 Fifteenth Street, N. W., Washington 5, D. C.

*Children Can Work Independently*, 75c; *Adventuring in Literature with Children*, 75c; others.

Child Study Association of America, Promotion and Publications, 132 E. 74th Street, New York 21, New York.

*Circular on Child Study Publications*. Lists inexpensive publications.

The University Publishing Company, Book Promotion Dept., 1126 Que Street, Lincoln 1, Nebraska.

*How to Make and Keep Friends*, 40c; for teenage students.

#### CIVICS, GOVERNMENT —

Illinois Public Aid Commission, Room 2000, 160 N. La Salle Street, Chicago 1, Illinois.

*Public Aid in Illinois*, a monthly publication; *The Blind Assistance Program in Illinois; The Aid to Dependent Children Program in Illinois; The Old Age Pension Program in Illinois; The Disability Assistance Program in Illinois*.

League of Women Voters of Chicago, 225 N. Michigan Avenue, Chicago 1, Illinois.

*This Is Cook County*, 35c; *Political Parties, Their Organization and Influence*, 25c; *Illinois Voter's Handbook*, \$1.15; *Party Organization in Illinois*, a chart, 2c; *Illinois Answers to "What's the U. S. to You?"*, 4c; *List of Publications by the League of Women Voters of Illinois*.

League of Women Voters of the U. S., Public Relations Dept., 1026 Seventeenth Street, N. W., Washington 6, D. C.

*List of Publications of the League of Women Voters of the U. S.; Mr. Congressman: His Moneybags and Watchdogs*, 15c; *Significant Roll Calls*, 10c; *What's the U. S. to You?*, 10c per copy or 50 for \$1.00 if ordered in a "kit" for teachers with a sheet of suggestions for classroom use; *Is Politics Your Job?*, 10c; *How a Bill Becomes a Law*, 5c; *Self Government — USA.*, 15c.



Manhattan Publishing Company, 225 Lafayette Street, New York 12, New York.  
*Inside the State Department*, 75c.

Charles E. Merrill Books, 400 S. Front Street, Columbus 15, Ohio.  
*The Great Law of Our Land*, 18c; *Democracy and You*, 15c; *Democracy and Its Competitors*, 15c; *The Federal Government and You*, 15c; *Why Taxes?*, 30c.

National Council for the Social Studies, 1201 Sixteenth Street, N. W., Washington, 6, D. C.  
Bulletins No. 19, *The Structure of Local Governments*, 50c; No. 20, *Parties and Politics in the Local Community*, \$1.00; No. 21, *Community Planning in a Democracy*, 50c; No. 22, *Developing Citizenship through School Activities*, 75c.

Office of the Superintendent of Public Instruction, Springfield, Illinois.  
*How to Display the American Flag*, a chart.

Scott, Foresman and Company, 433 E. Erie Street, Chicago 11, Illinois.  
Wall Charts No. 186, *Constitutional Government in the United States*; 2R, *Office Holders Chosen by the Voters*; 237, *The Bill of Rights*; 217, *The Widening of Man's Horizon*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.  
*The Declaration of Independence and Its Story*, by the U. S. Dept. of Health, Education, and Welfare, 10c.

The World Book Encyclopedia Reference Library, Field Enterprises, Inc., Educational Division, Merchandise Mart Plaza, Chicago 54, Illinois.  
*How a Bill Becomes a Law*; *United States Constitution*.

#### CIVIL DEFENSE —

Federal Civil Defense Administration, Educational Relations Program Training and Education Office, Washington 25, D. C.

*Civil Defense in the Social Studies*; *What You Can Do Now*; *Survival Under Atomic Attack*; *What You Should Know About Biological Warfare*; *This Is Civil Defense*; *Fire Fighting for Householders*; *Emergency Action to Save Lives*; *Duck and Cover*, for children; *CD Household First-Aid Kit Leaflet*; *You and Civil Defense*; *Civil Defense in Schools*; *Home Protection Exercises*; *School Life — Citizenship for an Atomic Age*; *Civil Defense in Outline*; *List of Civil Defense Publications*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.  
Cat. No. D301.6/2:C49/v.1/bk.1 *Civil Air Patrol Manual, Book I*, \$1.75; Cat. No. D301.6/2:C49/v.1/bk.3 *Instructor's Manual, Book III*, \$1.00. May be borrowed from the local Civil Air Patrol Wing, Room 378, U. S. Court House, 219 South Clark Street, Chicago 4, Illinois.

#### CLAY PRODUCTS —

Coors Porcelain Company, Golden, Colorado.  
*The Evolution of a Lump of Clay*.

Lenox Inc., Trenton 5, New Jersey.  
*Reference Book of Fine China and a Group of Lenox Pattern Leaflets*, 25c.

#### CLOTHING —

American Viscose Corporation, Consumer Service Section, 19 W. 34th Street, New York 1, New York.

*Short Course in Rayon*, for high school home economic classes; *Science Creates A Modern Industry*, for science classes; *Teacher's Material*, 1-3; *Teacher's Material*, 4-8.

Belding Heminway Corticelli, Educational Director, 1407 Broadway, New York 18, New York.  
*The Proper Selection and Use of Sewing Threads — Silk — Cotton — Nylon*.

Celanese Corporation of America, Ed. Dept., 180 Madison Avenue, New York 16, New York.  
*How to Choose Your Fabrics Wisely*; *Acetate, the Beauty Fiber*; *Important Things to Know About Acetate Tricot*; *A New Way to Easier Ironing — the Light Touch*.



Cluett, Peabody and Company, Inc., Educational Service Dept., 10 E. 40th Street, New York 16, New York.

*A Man's Shirt Is a Woman's Problem; The What, When, and Wear of Men's Clothing; Pointers on Putting Quality in Shirts*, a chart. Chiefly for home economists.

Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Avenue, Chicago 11, Illinois.

Money Management Booklet — *Your Clothing Dollar*, 10c.

International Silk Association (U. S. A.) Inc., 489 Fifth Avenue, New York 17, New York.  
*Silk*.

National Federation of Textiles, 389 Fifth Avenue, New York 16, New York.

*Teacher's Material, 1-3; Teacher's Material, 4-8; This Is DuPont Man-Made Fibers; Facts About Fabrics; How Acetate Is Made; How Rayon Is Made; Nylon and You; Science Creates a Modern Industry; What Do You Want to Know About Acrilan?; Dynel; Facts About Dacron; Modern Textiles for Industry; Orlon*.

#### COAL —

Bituminous Coal Institute, Educational Division, Southern Building, Washington 5, D. C.

*The Bituminous Coal Story, Class Report, The Genie Story*.

The Hudson Coal Company, Sales Dept., 424 Wyoming Avenue, Scranton 1, Pennsylvania.

*Mining and Preparation of Anthracite*.

The Philadelphia and Reading Coal and Iron Company, Reading Terminal, Box 58, Philadelphia 5, Pennsylvania.

*Buried Sunshine*.

#### COFFEE —

National Federation of Coffee Growers of Colombia, 120 Wall Street, New York 5, New York.

*Colombia, the Land of Coffee*.

Pan American Coffee Bureau, Education Dept., 120 Wall Street, New York 5, New York.

*Coffee, the Story of a Good Neighbor Product* — for the intermediate grades; *A Two-Way Street Between the Americas* with Wall Chart — for secondary schools. Class-size quantities.

#### COMMUNICATION —

Office of the Postmaster General, Public Relations, Washington 25, D. C.

*History of City Delivery Service; Following a Letter or Parcel through the Mails; The Rural Delivery Service from Its Beginning, October 1, 1896, to June 30, 1953; History of Postage Stamps, Postal Cards, and Stamped Envelopes; A Brief History of the United States Postal Service; Owey, the Postal Dog; A Brief History of the Development of the International Postal Service; A Brief History of Air Postal Transport; Information About the U. S. Postal Savings System; "Here Comes Uncle Sam."*

Western Union Telegraph Company, Publicity Director, 60 Hudson Street, New York 13, New York.

*The Story of Western Union*.

#### CONSERVATION —

American Plant Food Council, Inc., Director of Information, Barr Building, 910 Seventeenth Street, N. W., Washington 6, D. C.

*Our Land and Its Care*; especially suited for high school agricultural classes.

Boy Scouts of America, 231 S. Green Street, Chicago 7, Illinois.

Cat. Nos. 3302, *Forestry*, 25c; 3291, *Soil and Water Conservation*, 25c; 3300, *Wildlife Management*, 25c.



International Harvester Company, Supervisor of Educational Services, 180 N. Michigan Avenue, Chicago 1, Illinois.

*Let's Practice Soil Conservation; Make the Soil Productive.*

Charles E. Merrill Books, 400 S. Front Street, Columbus 15, Ohio.

*Conservation of Natural Resources*, 30c.

National Association of Biology Teachers, Dr. Richard Weaver, Box 2073, Ann Arbor, Michigan.

*Free and Inexpensive Material for Teaching Conservation and Resource-Use*, by Muriel Beuschlein, Chicago Teachers College, 10c. Ask for quantity prices.

The National Association of Secondary School Principals, 1201 Sixteenth Street, N. W., Washington 6, D. C.

*Conservation*, a set of 12 cartoons, \$2.00.

Shell Oil Company, Public Relations Dept., 50 W. 50th Street, New York 20, New York.

*Conservation through Co-operation: Water Booster for Benton; Elk City: Conservation through Co-operation.*

Soil Conservation Service, Head of Section of Education, U. S. Dept. of Agriculture, Washington 25, D. C.

*Books, Booklets, and Bulletins on Soil and Water Conservation; An Outline for Teaching Conservation in Urban Elementary Schools; An Outline for Teaching Conservation in Rural Elementary Schools; You Can Help Conserve These Resources; Technical Skill for Soil and Water Conservation; Taming Runaway Waters; Raindrops and Erosion; Making Land Produce Useful Wildlife; The Soil That Went to Town; From the Dust of the Earth; Conservation Irrigation.*

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

*Conservation in Action* Nos. 1, *Chincoteague, A National Wildlife Refuge*, 20c; 2, *Parker River, A National Wildlife Refuge*, 15c; 3, *Federal Duck Stamps and Their Place in Waterfowl Conservation*, 15c; 4, *Mattamuskeet, A National Wildlife Refuge*, 10c; 5, *Guarding Our Wildlife Resources*, 30c; 6, *Okefenokee, A National Wildlife Refuge*, 10c; 7, *Wheeler, A National Wildlife Refuge*, 15c; 8, *Bear River, A National Wildlife Refuge*, 10c. *Agriculture Information Bulletin 106, Our Productive Land*, 10c. *Refuge Leaflets 1, Visiting Wildlife Refuges*, 10c; 4, *Wichita Mountains Wildlife Refuge*, 5c; 5, *Cape Romain: A National Wildlife Refuge*, 5c.

Swift and Company, Agricultural Research Dept., Union Stock Yards, Chicago 9, Illinois.

*ESB A, The Story of Soil; ESB B, The Story of Plants; ESB D, The Story of Grass.*

U. S. Forest Service, Washington 25, D. C.

*K-28, Materials to Help Teach Forest Conservation.*

West Coast Lumbermen's Association, Education Director, 1410 S. W. Morrison Street, Portland, Oregon.

*Just What Is Conservation?; West Coast Tree Farms; A City Guards Its Water.*

Western Pine Association, Yeon Building, Portland 4, Oregon.

*Forest Crops Are Growing on Harvested Private Lands in the Western Pine Region; Tree Farms of the Western Pine Region.* Quantities of 1 to 100 are free to teachers for class use.

#### CO-OPERATIVES AND CREDIT UNIONS —

The Co-operative League of the U. S. A., Director of Educational Services, 343 S. Dearborn Street, Chicago 4, Illinois.

*Aids in Teaching About Co-operatives; Catalog of Co-op Literature and Films; Reprint from the Chicago Sun-Times on Winnetka Pupils Run a Nation in Miniature; The Story of Toad Lane*, 2c; *They All Endorse Co-operatives*, 2c; *The Important Facts About Co-operatives*, 2c.

Credit Union National Association, Inc., Director of the Public Relations Dept., 1617 Sherman Avenue, P. O. Box 431, Madison 1, Wisconsin.

*What Is a Credit Union?; What Are Credit Unions and How Can We Use Them?*



U. S. Department of Agriculture, Farm Credit Administration, Washington 25, D. C.

*List of Publications on Agricultural Co-operation; Why Co-ops?; The Story of Farmers' Co-operatives; The Federal Land Bank System; Co-operative Business Training for Farm Youth.*

#### CORN —

Corn Industries Research Foundation, Inc., 3 E. 45th Street, New York 17, New York.

*The Story of Corn and Its Products; Corn In Industry.*

New Idea Farm Equipment Company, Public Relations Manager, Coldwater, Ohio.

*Marching Ahead with Corn.*

#### COTTON —

Cluett, Peabody and Company, Inc., Educational Service Dept., 10 E. 40th Street, New York 16, New York.

*The Story of Cotton; How Important Cotton Is to the U. S. A.,* a chart.

Durene Association of America, 350 Fifth Avenue, New York 1, New York.

*Facts About Mercerized Cotton Yarns; Mercerized Cotton — the Natural Fiber with a College Education,* a chart.

National Cottonseed Products Association, 19 S. Cleveland Street, P. O. Box 5736, Memphis 4, Tennessee.

*Cottonseed and Its Products.*

#### CURRENT TOPICS —

American Education Publications, 356 Washington Street, Middletown, Connecticut.

*Youth Discussion on Television; Youth Discussion: Patterns and Techniques; Successful Teaching With "Read."*

Newsweek, Educational Division, 152 W. 42nd Street, New York 36, New York.

Inquire about the aids which are distributed regularly in schools and colleges to teachers and students who subscribe to *Newsweek* under a special school service plan.

Public Affairs Pamphlets, 22 E. 38th Street, New York 16, New York.

Nos. 32, *The Co-operative Look Ahead*, 25c; 142, *Power, Machines, and Plenty*, 25c; 162, *This Land of Ours*, 30c; 164, *What About Communism?*, 25c; 175, *South Africa Today*, 25c; 181, *Politics Is What You Make It*, 25c; 183, *Children Who Never Had a Chance*, 25c; 186, *What Can We Do About the Drug Menace?*, 25c; 189, *Strengthening Our Foreign Policy*, 25c; 193, *Washing Our Waters*, 25c; 194, *Let's Work Together in Community Services*, 25c; 195, *Trade and Aid*, 25c; 199, *Keeping Our Schools Free*, 25c; Ask for leaflet listing Public Affairs pamphlets and filmstrips.

Town Hall, New York 36, New York.

*Bulletin of America's Town Meeting of the Air*, issued weekly; current topics are discussed. 25c a single copy; subscription, \$5.00 a year.

The University of Chicago Round Table, Chicago 37, Illinois.

Discussions and supplementary material are printed in pamphlets. Subscription, \$3 a year, single copy, 10c. A few are *The Supreme Court; Is the United States Neglecting Land Reform In Its Foreign Policy?; The Complexity of America; Book Burning and Censorship.*

#### DAIRY PRODUCTS —

The Borden Company, Director of Consumer Services, 350 Madison Avenue, New York 17, New York.

*Journey of Milk through a Milk Pasteurization Plant; The Story of Nonfat Dry Milk; Things You Can Do With Ice Cream; Recipe Booklets.* Single copies to teachers.

Evaporated Milk Association, 228 N. La Salle Street, Chicago 1, Illinois.

*Milk for Health and Growth*, a food party nutrition unit for grades 1-5; free to teachers.



International Harvester Company, Supervisor of Educational Services, 180 N. Michigan Avenue, Chicago 1, Illinois.

*Clean Milk from Healthy Cows.*

Kraft Food Company, 500 Peshtigo Court, Chicago 90, Illinois.

*The Romance of Cheese; Cheese Classics; And Then the Cheese Tray; various Recipe Folders; Nutritional Values of Cheese, a chart.*

Pet Milk Company, Home Economics Dept., 1480 Arcade Building, St. Louis 1, Missouri.

*Meal Planning Guide; Perfect Cakes and Cookies Every Time; Frozen Desserts to Fit Any Equipment; Milk Drinks for Children; Milk Beverages.*

Sealtest Consumer Service, National Dairy Products Corporation, 260 Madison Avenue, New York 16, New York.

*Cottage Cheese; Food Value of Dairy Products; Milk: Nature's Most Nearly Perfect Food.*  
For teachers only.

#### DEMOCRACY —

General Electric Company, Public Relations, Dept. 2-119, Schenectady 5, New York.

*Land of Plenty; Things I've Been Thinking About; General Electric News Digest*, issued bi-monthly; *Adventures Ahead*, a bimonthly for teenagers of G-E employees. Teachers may obtain subscription for classroom reading table. Ask for *Catalog of G-E Publications for Schools* which is free. Social studies teachers may request that their names be added to the company's mailing list.

Rand McNally and Company, Education Dept., P. O. Box 7600, Chicago 80, Illinois.

*Democracy Challenges Totalitarianism, 72c.*

#### ECONOMIC PROBLEMS —

Chamber of Commerce of the United States, Economic Research Dept., Washington 6, D. C.

*Economic Intelligence*, a monthly bulletin on the preservation of a free market economy, \$1 per year; *Profits, Small Business: Its Role and Its Problems*, 50c; *Communism: Where Do We Stand?*, 50c; *Economics of the Guaranteed Wage*, 50c; *Economics of the Money Supply*, 50c; *The Price of Price Control*, 50c; *Socialism in America*, 50c; *Program for Expanding Jobs and Production*, 50c. The following 17 pamphlets on economic problems are of interest to high school students and teachers and may be purchased for 50c each or \$6 for the entire set: 1, *The Mystery of Money*; 2, *Control of the Money Supply*; 3, *Money, Income, and Jobs*; 4, *The National Income and Its Distribution*; 5, *Progress and Prosperity*; 6, *Sustaining Prosperity*; 7, *Demand, Supply, and Prices*; 8, *Prices, Profits, and Wages*; 9, *Why the Businessman?*; 10, *How Competitive Is the American Economy?*; 11, *Understanding the Economic System and Its Functions*; 12, *Spending and Taxing*; 13, *Taxing, Spending, and Debt Management*; 14, *Labor and the American Economy*; 15, *Individual and Group Security*; 16, *International Trade, Investment, and Commercial Policy*; 17, *The Ethics of Capitalism*. Inquire about other booklets.

Committee on Family Financial Security Education, R. Wilfred Kelsey, Secretary, 488 Madison Avenue, New York 22, New York.

*Let the Dollar Help*, 15-minute radio script for 7th grade; *Budget or Bust*, a two-act play for high school; *Be Sure: Insure*, 15-minute radio broadcast of assembly program for high schools. Bulletins 5, *A Suggested List of Materials for Use in Family Security Education*, 35c; 7, *Guidance for Family Financial Security*, a resource unit for 12th grade, 15c; 8, *Living in the American Economic System*, for high school students, 30c; 9, *You and Your Dollar*, for 11th and 12th grades, 25c. Ask for leaflet listing *Materials on Financial Security Education* for teachers of money management and financial security.

Federal Reserve Bank of Kansas City, Federal Reserve P. O. Station, Kansas City 18, Missouri.  
*Monthly Review.*

Federal Reserve Bank of St. Louis, St. Louis 2, Missouri.

*Monthly Review*, current business conditions; *An Introduction to the History of Coinage and Currency in the United States.*



General Mills, Inc., Educational Section, 400 Second Avenue South, Minneapolis 7, Minnesota.  
Economic units on *Freedom Choice*; *Bicycles and Ponies*. Both for the middle grades; teachers may request classrooms sets.

The B. F. Goodrich Company, Public Relations Dept., Akron, Ohio.  
*Johnson Makes the Team*, with Teacher's Manual.

Grocery Manufacturers of America, Inc., 205 E. 42nd Street, New York 17, New York.  
*Let's Talk About Your Grocery Bill*.

Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Avenue, Chicago 11, Illinois.

*Small Loan Laws, The College Budget Calendar*. Ask for *Money Management Program Folder* describing available educational materials. Some Money Management booklets are *Your Budget*; *Children's Spending*; *Your Health Dollar*; *Your Food Dollar*; *Your Clothing Dollar*; *Your Shelter Dollar*; *Your Equipment Dollar*; *Your Home Furnishings Dollar*; *Your Recreation Dollar*; *Your Shopping Dollar*; *Consumer Credit Facts for You*; 10c each.

International Bank for Reconstruction and Development, Office of Public Relations, 1818 H Street, N. W., Washington 25, D. C.

*International Bank For Reconstruction and Development, World Bank; Loans at Work; The World Bank At Work; International Bank For Reconstruction and Development—What It Is—What It Does—How It Works; Policies and Operations of the World Bank; Excerpts from Eighth Annual Report 1952-1953*.

National Association of Food Chains, Director of Press Relations, 726 Jackson Place, Washington 6, D. C.

*Food Retailing Opportunities*.

National Association of Manufacturers, 14 W. 49th Street, New York 20, New York.

*Pioneers of Progress*; *Our Land—Our Spirit*; *Patents and Your Tomorrow*; *Working Together*; many other publications. Ask for catalog of *Educational Aids for High Schools*.

National Industrial Conference Board, Director of the Division of Education, 247 Park Avenue, New York 17, New York.

*Road Maps of Industry*, weekly charts. Free to high school teachers, staff members of Schools of Education, and administrators at these two levels; to other educators, \$3 per year.

Shell Oil Company, Public Relations Dept., 50 W. 50th Street, New York 20, New York.

*Pete Is a Prime Mover*.

Swift and Company, Agricultural Research Dept., Union Stockyards, Chicago 9, Illinois.

ARB 20, *When Handling Livestock Easy Does It*; ARB 44, *Livestock Prices . . . And What Causes Them to Change*; IB 6, *Swift's Service to Producer and Consumer*; ESB H, *Countin' Pennies*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

BLS Bulletin 1148, *Scientific Research and Development in American Industry*, 50c.

The Twentieth Century Fund, Education Dept., 330 W. Forty-Second Street, New York 36, New York.

*The Work of the Twentieth Century Fund*; *Current Issue of Newsletter and Newsbriefs—A Clip Sheet*, issued 2 or 3 times a year; *A Catalog of Publications*.

U. S. Savings Bonds Division, Education Director, Treasury Dept., Washington 25, D. C.

Ask for the latest *School Savings Journal for Classroom Teachers*, which lists many free publications, such as *How to Manage Your School Savings Program*, *School Savings in the Social Studies*, *Teaching Thrift through School Savings*, *We Are Learning to Save*—a radio script for grades 5-9, *A Play for High Schools*. Posters also available.

Wheat Flour Institute, 309 W. Jackson Boulevard, Chicago 6, Illinois.

*Poster on We Work Together*, for the grades.



## ELECTRICITY —

Thomas A. Edison, Inc., Storage Battery Division, Advertising Dept., West Orange, New Jersey.  
*Edison and His Storage Battery*, elementary and high school; *Storage Batteries in Industry*, high school.

The Electric Storage Battery Company, Director of Public Relations, 42 S. 15th Street, Philadelphia 2, Pennsylvania.

Large Chart 1628, *Exide Batteries and the Services for Which They Are Used*, also available in small chart; Chart 3970, *How A Storage Battery Works*; Chart 1747, *Diagram of a Coal Mine in Pennsylvania*; Form 4250, *The Storage Battery, Its Fundamentals, Uses, and Maintenance*; Form 1089, *Parts and Assembly of a Portable Storage Battery*, available in larger size.

General Electric Company, Public Relations, Dept. 2-119, Schenectady 5, New York.

*Edison and Electricity*; *The Romance of Electricity*; *Adventure Into the Past*; *The Story of Light*; *The Distribution of Electricity*; *Motors Make the World Go Round*.

The Shawinigan Water and Power Company, Public Relations and Advertising Dept., 600 Dorchester Street West, Montreal 2, Canada.

*Brieflet No. 7, The Shawinigan Company*.

## EUROPEAN COUNTRIES —

Ambassade De France, 972 Fifth Avenue, New York 21, New York.

Free to teachers only who are doing research work on France: *Constitution of the French Republic*; *France, a History through the Present Day*; *French Union, the Political and Administrative Structure*; *What About France?*; *Donzere-Mondragon and the Harnessing of the Rhone*.

The American-Swedish News Exchange, Inc., 630 Fifth Avenue, New York 20, New York.

*The Making of Sweden*, \$1.00; probably other material on Sweden.

Austrian State Tourist Dept., 48 E. 48th Street, New York 17, New York.

Illustrated literature on Austria sent to teachers only.

Belgium Government Information Center, 630 Fifth Avenue, New York 20, New York.

*Art Treasures of Belgium*, 25c; *Belgian Music*, 25c; *Portraits by Flemish Masters in American Collections*, 25c; *The Belgian Congo Appraised*, 25c; *A Ten Year Plan for the Economic and Social Development of the Belgian Congo*, 25c; *A Ten Year Plan for the Belgian Trust Territory of Ruanda-Urundi*, 25c. Other booklets on art, literature, the theater at 25c each. The booklets listed here and others are sent free to school and public libraries.

British and Irish Railways, Inc., 9 Rockefeller Plaza, New York 20, New York.

*The British Isles*; *The Shakespeare Country*.

The British Travel Association, 336 Madison Avenue, New York 17, New York.

Various booklets on life in Britain are sent only to teachers planning a trip to Britain.

Danish Information Office, 588 Fifth Avenue, New York 36, New York.

*Denmark*; *Denmark Today*; *Carl Nielsen, the Danish Composer*; *The Real Andersen*; *Danish Gymnastics*; *Music Education in Denmark*; *Education in Denmark*.

Danish National Travel Office, 588 Fifth Avenue, New York 36, New York.

Travel literature obtainable.

Division of Public Liaison, U. S. Dept. of State, Washington 25, D. C.

The following might be of interest to teachers doing research work on Germany: *Report on Germany, Sept. 21, 1949-July 31, 1952*, by John J. McCloy; *Elections and Political Parties in Germany, 1945-1952*, by Office of the U. S. High Commissioner for Germany.

French Cultural Services, 972 Fifth Avenue, New York 21, New York.

For each of the following items, send 3c in postage stamps: *France, The French Union: Political and Administrative Structure*; *What About France?*; *French Contribution to American Culture*; *The French Educational System*; *Color Reproductions of French Paintings Which May Be Bought from American Museums*; *List of Publications Available to Teachers*.

French National Railroads, Director of Advertising and Public Relations, 610 Fifth Avenue, New York 20, New York.

*France*.



German-American Trade Promotion Office, Suite 6900, Empire State Building, 350 Fifth Avenue, New York 1, New York.

Probably some material on Germany.

Netherlands Information Service, Director of Midwest Division, Netherlands Museum, Holland, Michigan.

A package of pamphlets and maps on the Netherlands.

Swiss National Travel Office, Publicity Manager, 10 W. 49th Street, New York 20, New York.

*An Introduction to Switzerland; Switzerland — Travel Tips; The Golden Pass; Lucerne; The Swiss Universities.*

Viking World Travel Service, Inc., 141 E. 49th Street, New York 17, New York.

Travel folders on Europe and South America.

#### FARMING —

International Harvester Company, Supervisor of Educational Services, 180 N. Michigan Avenue, Chicago 1, Illinois.

*Land of Plenty; The Story of Twine in Agriculture; The Working Tools of American Agriculture; Man and the Soil.*

New Idea Farm Equipment Company, Public Relations Manager, Coldwater, Ohio.

*Fertilizer Application Guide for Major Field Crops; Tried and New Ideas for Handling Barnyard Manure.*

Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

Office of Education Vocational Division Bulletin 253, *Summaries of Studies in Agricultural Education*, Supplement No. 7, 30c; *Foreign Agriculture*, a monthly publication of the Foreign Service of the U. S. Dept. of Agriculture, \$1.50 per year; *Monthly List of Publications and Motion Pictures of the Department of Agriculture.*

#### FILMSTRIPS —

American Council on Education, Manager of Publications, 1785 Massachusetts Avenue, Washington 6, D. C.

Circular, *Filmstrips on Government, Geography, Resources, Industry, and Community Life.*

American Gas Association, 420 Lexington Avenue, New York 17, New York.

*List of Visual Aids from the Gas Industry*, lists filmstrips which may be obtained as a loan.

American Iron and Steel Institute, 350 Fifth Avenue, New York 1, New York.

*Steel and the Nation, Chemistry of Iron, Chemistry of Steel*, all chiefly for high schools; *Cradle of an American Industry*, for grades 5-12; *Discovery at Saugus.*

Association of American Railroads, School and College Service, Transportation Building, Washington 6, D. C.

Slidefilms, *Railroads and the Food We Eat* and *Railroads and the Clothes We Wear*; only one per school. Obtain the free *Circular On the Track of Some Good Teaching Aids.*

Celanese Corporation of America, Educational Dept., 180 Madison Avenue, New York 16, New York.

A leaflet describing how to obtain on loan the textile film *Modern Yarn for Modern Living.*

General Electric Company, Public Relations, Dept. 2-119, Schenectady 5, New York.

*Catalog of Motion Pictures and Slidefilms*, APB-58A.

General Mills Inc., Education Section, 400 Second Avenue South, Minneapolis 7, Minnesota.

Filmstrips, *Specialization* and *We Depend Upon Each Other*, \$2.50 each or short loan.

Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Avenue, Chicago 11, Illinois.

Filmstrips obtainable on free loan, borrower paying return postage: *Budgeting for Better Living; What Is Your Shopping Score?; Dressing Well Is A Game; How to Stretch Your Food Dollars.*



Institute of Life Insurance, Educational Division, 488 Madison Avenue, New York 22, New York.

Send for teaching aids catalog listing motion pictures and filmstrips; chiefly for high schools.

Institute of Visual Training, 40 E. 49th Street, New York 17, New York.

*The Growth and Development of the Banana Plant*, 32 picture filmstrip in color; loaned for school use without charge.

Bernard L. Lewis, Inc., Public Relations, Empire State Building, New York 1, New York.

Films, *Spices for Flavor*—in color—and *Romance of Spices*, may be borrowed for 10 days.

National Association of Home Builders, Educational Committee, 1028 Connecticut Avenue, N. W., Washington 6, D. C.

*Your New Home—How to Take Care of It*, chiefly for upper grades and high school.

National Safety Council, 425 N. Michigan Avenue, Chicago 11, Illinois.

*School Safety Services*, lists filmstrips obtainable at small cost.

United Air Lines, School and College Service, 35 E. Monroe Street, Chicago 3, Illinois.

Ask for *List of Filmstrips* which may be obtained on a loan basis.

Young America Films, Inc., Director of Promotion, 18 E. 41st Street, New York 17, New York.

*Catalog of Young America Filmstrips* listing those for sale.

#### FISHERY PRODUCTS —

Massachusetts Fisheries Association, Inc., Administration Building, Fish Pier, Boston 10, Massachusetts.

*Fishing Out of Boston*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

Conservation Bulletins 34, *Fishes of the Middle West*, 15c; 37, *Fish and Shellfish of the South Atlantic and Gulf Coasts*, 10c.

#### FOODS —

Armour and Company, Public Relations Dept., Chicago 9, Illinois.

*Color Food Source Map*, for teachers only; *Black and White Food Source Map*, for students.

The Board of Trade of the City of Chicago, Public Relations Department, 141 W. Jackson Boulevard, Chicago 4, Illinois.

*The Story of Soybeans*.

Brazil Nut Association, 100 Hudson Street, New York 13, New York.

*The Story of Brazil Nuts*, for teachers; *A Parade of Brazil Nut Recipes*, for students.

Cereal Institute, Inc., Educational Director, 135 S. La Salle Street, Chicago 3, Illinois.

*The History and Manufacture of Breakfast Cereals*; *Breakfast Cereals and Their Grains of Origin*.

H. J. Heinz Company, Home Economics Dept., Pittsburgh 30, Pennsylvania.

A lesson plan on *The Big Kitchen*; deals with production, processing, and distribution of food.

Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Avenue, Chicago 11, Illinois.

Money Management Booklet, *Your Food Dollar*, 10c.

International Harvester Company, Supervisor of Educational Services, 180 N. Michigan Avenue, Chicago 1, Illinois.

*International Harvester Refrigerator Recipes*; *Irma Harding Presents Freezer Fancies*.

Louisiana State Rice Milling Company, Inc., Director of Sales, Abbeville, Louisiana.

*Rice, the World's Most Important Food*; *Rice By-Products*; *Story of American Rice*, a wall chart.



Manhattan Publishing Company, 225 Lafayette Street, New York 12, New York.

*The Puzzle of Food and People*, 60c.

National Confectioners' Association, 221 N. La Salle Street, Chicago 1, Illinois.

A set of teaching materials including *Candy and Other Energy Foods*, *Foods Rich in Energy*, *The Foods Candies Are Made Of*.

Swift and Company, Agricultural Research Dept., Union Stockyards, Chicago 9, Illinois.

ARB 1, *Booklet for Everyone About the Livestock and Meat Industry*; ARB 7, *Cuts of Meat and How-to Identify Them*; ARB 8, *Food Values in the Diet*; ARB 9, *The Significance of Jewish Holidays to the Livestock Producer*; ARB 15, *Cattle and Calves—Where They're Raised and Beef Is Eaten*; ARB 19, *Hog By-Products*; ESB C, *The Story of Meat Animals*; ESB D, *The Story of Grass*; ESB E, *The Story of Poultry*; ESB F, *The Story of Dairy Animals*; ESB G, *Meat and the Mississippi River*.

Swift and Company, Public Relations Dept., Union Stockyards, Chicago 9, Illinois.

Picture booklets, *Eat Right to Win* and *The March to Market*.

U. S. Department of Agriculture, Office of Information, Washington 25, D. C.

PA-70, *Know the Eggs You Buy*; PA-170, *Know the Poultry You Buy*; L-264, *Know Your Butter Grades*; L-310, *U. S. Grades for Beef*; MP-553, *A Consumers' Guide to U. S. Standards for Farm Products*; HG-21, *A Fruit and Vegetable Buying Guide for Consumers*; HG-34, *Poultry Buying Guides for Consumers*.

#### FORESTS —

American Forest Products Industries, Inc., Director of the Education Division, 1816 N. Street, N. W., Washington 6, D. C.

Ask for latest *School Bibliography* which lists various educational aids, such as *Trees for Tomorrow*, 6th grade up; *The Story of Forests*, 4th and 5th grades; *Story of Lumber*, 8th grade up; *Story of Pulp and Paper*, 8th grade up; *Growing Wood for America*; *Teacher's Manual*; map, *Where We Grow Our Trees*; chart, *Products of American Forests*; poster, *Wood, the Versatile Material*; *Fire Poster*.

California Redwood Association, 576 Sacramento Street, San Francisco 11, California.

*Redwood Region Tree Farms*; *The Story of Redwood in Full Color*; *In This Region*; *Physiology of Trees*; *California Redwood: Its Properties and Uses*; *You Can Do It Better with Redwood*, for teachers only.

State of Illinois, Department of Conservation, Division of Forestry, Springfield, Illinois.

*Forest Trees of Illinois*, free in Illinois only. Do not have individual pupils write in; teacher should order for the class. Excellent.

U. S. Forest Service, Washington 25, D. C.

Leaflet 282, *Know Your Watersheds*; Bulletins 49, *Our National Forests*, and 91, *The Work of the U. S. Forest Service*; G-7, *You and Forest Fires*; *How a Tree Grows* and *Smokey Bear*, colored posters; *What We Get From Trees*, a chart; many other publications.

West Coast Lumbermen's Association, Education Director, 1410 S. W. Morrison Street, Portland, Oregon.

*500,000 Years of Competition*; *Forest Resources of the Pacific Northwest and Their Use*; *The Lumber Contents of a Douglas Fir Log*; *A Million Homes a Year—Forever*; *Four Species Pamphlets on West Coast Woods*; *The Story of West Coast Lumber*; *The Wonder of Wood*.

Western Pine Association, Yeon Building, Portland 4, Oregon.

*Wood Carving for Pleasure*, 3c; *Plan Book for the Boy Builder*, 2c; *Wood Turning in the Home Workshop*, 3c. Single copies of each of the following booklets are free but in quantity lots ½ c each: P5-2, *Facts About Ponderosa Pine*; P5-3, *Facts About Sugar Pine*; P5-4, *Facts About Idaho White Pine*; P5-5, *Facts About Lodgepole Pine*; P5-6, *Facts About White Fir*; P5-7, *Facts About Engelmann Spruce*; P5-8, *Facts About Incense Cedar*; P5-9, *Facts About Western Red Cedar*; P5-10, *Facts About Larch*; P5-11, *Facts About Douglas Fir*.



Weyerhaeuser Timber Company, Dept. of Public Information, Tacoma 1, Washington.  
Visual Aid Photo Packet; *Wisdom in the Woods and Forests Forever*, stories about tree farming for intermediate grades; *Tree Farming in the Pacific Northwest*; *We Grow Trees*; *We Group Our Mills*; *Progress through Research*.

Zellerbach Paper Company, 534 Battery Street, San Francisco 26, California.  
*Growing Paper on Farms*; *Paper — Its Story*.

#### FRUITS —

California Dried Fruit Research Institute, 1 Drumm Street, San Francisco 11, California.  
*The Story of Dried Fruits*; *Something About California Ripe Olives*; *A Primer on California Avocados*; *The Story of the California Canning Peach*; *Win Cookery Compliments with Almonds*.

California Olive Association, 461 Market Street, San Francisco 5, California.  
*The Olive, Rich and Romantic*; *The Olive — the World's Oldest Fruit*; *Questions and Answers About Ripe Olives*.

California Prune and Apricot Growers Association, School Relations Dept., San Jose 6, California.

*Kit of Educational Material on Sunsweet Prunes*.

Pineapple Growers Association of Hawaii, P. O. Box 3166, Honolulu 2, Hawaii.  
*The Story of Pineapple from Hawaii*.

United Fruit Company, Educational Dept., Pier 3, North River, New York 6, New York.  
*Catalog of Free and Educational Material on the Banana and Related Subjects*; describes student lesson sheets and leaflets for different grades, and contains material for teacher.

Washington State Apple Commission, P. O. Box 18, Wenatchee, Washington.  
*An Apple a Day*, a map folder.

#### GAS —

American Gas Association, 420 Lexington Avenue, New York 17, New York.  
*History of Gas*, a picture booklet; *The Story of Gas*, about the manufactured and natural gas industry; *Automatic Gas Cookery*, a manual. Inquire about the School Education Service.

The Peoples Gas Light and Coke Company, Manager of Press Relations, Chicago 3, Illinois.  
*Natural Gas-Science Behind Your Burner*, a teaching kit consisting of a chart showing the natural gas lines in the United States, a chart showing natural gas from the well to your burner, a filmstrip, and sheets for classroom distribution.

#### GEOGRAPHY —

The Journal of Geography, 3333 Elston Avenue, Chicago 18, Illinois.  
*The Journal of Geography*, \$4.00 a year; includes membership in the National Council.

Charles E. Merrill Books, 400 S. Front Street, Columbus 15, Ohio.  
*Geography for Today*, 15c; *Maps and Facts — for World Understanding*, 15c.

National Council of Geography Teachers, Office of Secretary, Ina Cullom Robertson, State Teachers College, Valley City, North Dakota.

Ask for *List of Publications of the National Council of Geography Teachers*.

National Geographic Magazine, Chief of School Service, Washington 6, D. C.  
*Geographic School Bulletin*, 30 weekly issues 75c. Ask for subscription blank for the *National Geographic Magazine*. Ask for price lists of separate color sheets, back issues of the magazine, maps, and special books and decorative pictures.

A. J. Nystrom and Company, 3333 Elston Avenue, Chicago 18, Illinois.  
*Teaching and Learning Geography*.



## GLASS —

American Glassware Association, 19 W. 44th Street, New York City 36, New York.  
*History of Glass.*

Libbey-Owens-Ford Glass Company, Public Relations Dept., Toledo 3, Ohio.  
*Aladdin Was an Amateur; The Story of Glass.*

Pittsburgh Plate Glass Company, Special Activities Section, 632 Fort Duquesne Boulevard, Pittsburgh 22, Pennsylvania.  
*The Romance of Glass.*

## HAWAII —

Hawaii Press Bureau, 1040 National Press Building, Washington 4, D. C.  
*Hawaii, U. S. A. and Statehood; These Islands of Hawaii; Hawaii, U. S. A.*

Hawaii Statehood Commission, P. O. Box 3775, Honolulu, Hawaii.  
*Hawaii, U. S. A. and Statehood; Map of the Hawaiian Islands; probably other material.*

Hawaiian Pineapple Company, Limited, P. O. Drawer 3380, Honolulu 1, Hawaii.  
*The Dole Map of the Hawaiian Islands, 25c.*

## HEALTH —

Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Avenue, Chicago 11, Illinois.

Money Management booklet, *Your Health Dollar*, 10c.

Junior Red Cross Director, Chicago Chapter of the American Red Cross, 529 S. Wabash Avenue, Chicago 5, Illinois.

*Volunteer Activities in the Community; Gift Box Programs; The Story of Blood; Medical Uses of Blood; Teacher's Guide for the Story of Blood; Blood as a Medicine; Outline for School Use with the Story of Blood.*

Kellogg Company, Home Economics Services, Battle Creek, Michigan.

*It's Smart to Eat Breakfast; The Early Bird Breakfast Club*, project kit for elementary teachers.

National Live Stock and Meat Board, 407 S. Dearborn Street, Chicago 5, Illinois.

*Available Nutrition Publications; Colored Food Value Charts; Elementary School Nutrition Teaching Kit; Food Value of Meat; Functions of Food in Nutrition; Four Corners of a Square Meal*, wall chart.

Project in Applied Economics, 317 Yonge Building, University of Florida, Gainesville, Florida.

*Roddy the Rat*, about typhus fever, 20c; *The Story of Johnny and Mary*, better food makes better living, 20c; *Jack's Secret*, about tuberculosis, 10c; *Pineville High Meets the Challenge*, about hookworm, 20c; *The Case of the Whispering Class*, about personal cleanliness, 20c; *If Our House Could Talk*, about adequate housing, 20c.

Public Health Committee of the Paper Cup and Container Institute, Miss Hulda Kloenne, Educational Director, 250 Park Avenue, New York 17, New York.

*Cups through the Centuries*, one copy per teacher; *On Every Lip*, for pupils in grades 7 to 12; *Teachers Tell*, explains how to use the preceding material, one copy to a classroom.

Wheat Flour Institute, 309 W. Jackson Boulevard, Chicago 6, Illinois.

*List of Publications; My Guide*, for nutrition education in the intermediate grades; *Eat to Live; How to Conduct a Rat-Feeding Experiment*; a poster and small chart on *Dieting in Better Living; Common Sense Weight Reduction.*

## HIGHWAYS —

Pennsylvania Turnpike Commission, 11 N. Fourth Street, Harrisburg, Pennsylvania.

*Pennsylvania Turnpike System, the World's Greatest Highway.*



Superintendent of Documents, Government Printing Office, Washington 25, D. C.  
*Highways in the United States*, by the U. S. Dept. of Commerce, Bureau of Public Roads, 15c; *Highways of History*, by the Public Roads Administration, 25c.  
U. S. Dept. of Commerce, Bureau of Public Roads, Washington 25, D. C.  
*Highways of History*, only one copy to a class.

#### HISTORY —

American Heritage, Post Office Box 969, Harrisburg, Pennsylvania.  
*American Heritage*, a quarterly for state and local history. Inquire about rate.  
Chicago Natural History Museum, Roosevelt Road and Lake Shore Drive, Chicago 5, Illinois.  
Ask for *Price List of Popular Anthropology Booklets*; *Price List of Post Card Sets*.  
Denoyer-Geppert Company, 5235 Ravenswood Avenue, Chicago 40, Illinois.  
*Milo Winter Muragraphs in color*, 26" x 35", \$1.50 each; HCML-IP, *History Chart of Mankind*, 14" x 63", \$1.00; if interested in history maps and charts ask for latest catalog.

#### HOMES —

Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Avenue, Chicago 11, Illinois.  
*Your Shelter Dollar and Your Home Furnishings Dollar*, 10c each.  
S. J. Johnson and Son, Inc., Consumer Education Director, Racine, Wisconsin.  
*How to Have a Prettier Room*; *Floors in the Home*; others on the care of floors, furniture, etcetera. Write for list of *Free Literature for Educators, Students, Homemakers, and Clubs*.  
National Association of Home Builders, Educational Committee, 1028 Connecticut Avenue, N. W., Washington 6, D. C.  
*A Unit on Home Building for Intermediate and Upper Grades*; *A New Face for America — A Program of Action Planned to Stop Slums and Rebuild Our Cities*; *American Home Ownership vs Public Housing*, *A Manual of Debate On This Issue*, chiefly for high school; a series of charts on *Homes*.

#### HUMAN RELATIONS —

American Jewish Committee, Community Service Dept., 386 Fourth Avenue, New York 16, New York.  
*The People Take the Lead*; *Jews In American Life*; *What Brotherhood Means at Our House*; *What Is a Jew?*; *The U. S. Negro, 1953*; *School Calendar*, 10c; many other publications. Ask for catalog of publications.  
Commission on Human Relations, City of Chicago, 54 W. Hubbard Street, Chicago 10, Illinois.  
*The People of Chicago: Five Year Report, 1947-1951*, of the Chicago Commission on Human Relations.  
National Conference of Christians and Jews, Inc., 203 N. Wabash Avenue, Chicago 1, Illinois.  
*Feelings Are Facts*, by Heaton, 25c; *Brotherhood Week — What Can Secondary Schools Do?*, 25c; *The Resolution of Intergroup Tensions*, 25c; *Readings in Intergroup Relations*, 25c; *Group Processes in Intergroup Education*, 25c; *Role Playing the Problem Story, An Approach to Human Relations in the Classroom*, 25c; *Teachers and the Community*, 25c; *The American Dream*, 15c. Considerable free materials, such as *Booklist on Reading for Democracy*; *Booklist for Brotherhood*; *Man and His Prejudices*; *Industry Looks Ahead*; *Prejudice Can Harm Your Children*; *What Can You Do for Brotherhood?*  
The National Education Association, 1201 Sixteenth Street, N. W., Washington 6, D. C.  
Write for list of *Personal Growth Leaflets* on various phases of human relations, 2c each.  
Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.  
Bulletin 1951, No. 9, *How Children Learn About Human Rights*, 15c.



## ILLINOIS —

Division of Department Reports, State House, Springfield, Illinois.

*Scenic and Historic Map of Illinois; Some Facts About Illinois.*

Illinois State Geological Survey, Educational Extension Division, Urbana, Illinois.

Following materials are free to Illinois schools with the understanding they will remain the property of the schools: *Labelled Set of 35 Rocks and Minerals Typical of Illinois*, school must pay cost of parcel post; *Typical Rocks and Minerals in Illinois*, a booklet, Educational Series No. 3. Request *Aids to Schools and Teachers*, which lists others.

Illinois State Museum, Museum Director, Springfield, Illinois.

School libraries in Illinois may obtain free a copy of each of the booklets in the *Story of Illinois Series*; individuals are charged 25c a copy. The series consists of Nos. 1, *The Story of Illinois: Indian and Pioneer*; 2, *Mammals of Illinois Today and Yesterday*; 3, *Exploring for Mushrooms*; 4, *Flowers that Bloom in the Spring*; 5, *Invitation to Birds*; 6, *Man's Venture in Culture*; 7, *The Past Speaks to You*; 8, *Common Illinois Insects*; 9, *Here We Too Lived*. Ask for list of publications of the Illinois State Museum.

## INTERNATIONAL AFFAIRS —

The American Academy of Political and Social Science, 3937 Chestnut Street, Philadelphia 4, Pennsylvania.

*The Annals*, a bimonthly; each issue is devoted to a topic of outstanding national or international importance. It is not sent free to a teacher. If interested, inquire about price.

Canadian Institute of International Affairs, 230 Bloor Street West, Toronto 5, Canada.

*Nato — Shield of Freedom*, 1952; *Troubled France*, 1952; *Soviet Life Today*, 1952; *Canada at the United Nations*, 1953; *The Commonwealth in Asia*, 1953; *Italy in Crisis*, 1953; *Canada's Foreign Policy — A Look at the Record*, 1953; *The Commonwealth and the United Nations*, 1953; *Newsprint in World Affairs*, 1953. 15c each.

Leonard S. Kenworthy, Brooklyn College, Brooklyn 10, New York.

*World Citizens for a World Community*, 20c; *Developing World-Minded Children: Resources for Elementary School Teachers*, 30c; *Free and Inexpensive Materials on World Affairs*, \$1.00; *Studying the U. N.*, 60c; *List of Publications on World Affairs*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

Dept. of State Publications 5278, *Foreign Policy Briefs*, a fortnightly summary based on U. S. Government statements, reports, and documents, \$1.00 a year; 5162, *Field Reporter*, a bimonthly, \$1.50 a year; 4415, *Background: The Philippines Today*, 10c; 4977, *Background: Pakistan: Faith Builds a New Force in Asia*, 5c; 5092, *Background: Indochina: The War in Viet-Nam, Cambodia, and Laos*, 5c; 5061, *Background: Malaya: Trouble Spot in Southeast Asia*, 10c; 5095, *Background: India: A Pattern for Democracy in Asia*, 10c; 5091, *Background: Flight from Paradise: The East German Exodus*, 5c; 5040, *Background: Greece: Strong Defenses at a Strategic Crossroad*, 5c; 4624, *Background: Yugoslavia: Titoism and U. S. Foreign Policy*, 5c; 4747, *Background: Berlin: City Between Two Worlds*, 15c; 5012, *Background: The Austrian Treaty: A Case Study of Soviet Tactics*, 15c. Ask to be notified when new *Backgrounds* are issued.

Woodrow Wilson Foundation, 45 E. 65th Street, New York 21, New York.

Official Documents — Texts of Selected Documents on *U. S. Foreign Policy 1918-1952*.

World Peace Foundation, 40 Mt. Vernon Street, Boston 8, Massachusetts.

*Partners in the Free World*, \$1.00; *The United Nations At Work: Basic Documents*, 40c; *List of Current Publications on International Affairs*.

## IRON AND STEEL —

American Iron and Steel Institute, 350 Fifth Avenue, New York 1, New York.

*Steel Serves the Farmer; Steel — From Mine to You; Major Steps in Steel Making; The Picture Story of Steel*. Probably other publications.



Inland Steel Company, 38 S. Dearborn Street, Chicago 3, Illinois.

*How Steel Is Made.*

United States Steel Corporation, Public Relations Dept., 208 S. LaSalle Street, Chicago 90, Illinois.

*Joe the Genie of Steel* and *The Return of Joe the Genie of Steel*, two comic books; *Steel Making in America*; *Basic Facts About U. S. Steel*; samples of iron ore, coke, and limestone which are the raw materials used in making iron and steel.

The University Publishing Company, Book Promotion Dept., 1126 Que Street, Lincoln 1, Nebraska.

*The Conquest of Steel*, for 5th and 6th grades, 52c.

#### LABOR PROBLEMS —

American Labor Education Service, 1776 Broadway, New York 19, New York.

*Labor Education Guide*, contains current material for workers on education activities. \$1.00 for annual subscription for about three issues published at irregular intervals.

Congress of Industrial Organizations, Dept. of Education and Research, 718 Jackson Place, N. W., Washington 6, D. C.

*Labor Has Always Led*; *This Is the CIO*; *The CIO, What It Is and What It Does*; *Kit of Materials*, for teachers only.

U. S. Dept. of Labor, Women's Bureau, Washington 25, D. C.

If interested in the different fields of employment for women, write for Leaflet 17, *Women's Bureau Publications in the Field of Employment Outlook for Women*.

#### LATIN AMERICAN COUNTRIES MAINLY —

Bermuda Trade Development Board, 620 Fifth Avenue, New York 20, New York.

*Bermuda Welcomes You*; *The Bermuda Islands*; *Map of the Bermuda Islands*.

Brazilian Government Trade Bureau, 551 Fifth Avenue, New York 17, New York.

*Facts About Brazil*; *Brazil at a Glance*; *What Is Your I. Q. on Brazil?*; *Principal Products of Brazil*; probably other material on Brazil.

Commonwealth of Puerto Rico, Dept. of Labor, Migration Division, 750 S. Wabash Avenue, Chicago 5, Illinois.

*The World's Newest Commonwealth, Puerto Rico, U. S. A.*; *How to Hire Agricultural Workers from Puerto Rico*; *General Information on Puerto Rico*; *Know Your Fellow American Citizen from Puerto Rico*; *From Puerto Rico to Broadway—Three Distinguished American Artists*; *Puerto Rico and Us*; 3 articles from the *New York Times*; *Puerto Rico—World's Newest Commonwealth*; *Puerto Rico's Contribution to Public Welfare*; *A Selected Bibliography on Puerto Rico and the Puerto Ricans*.

Embassy of the Dominican Republic, 4500 Sixteenth Street, N. W., Washington, D. C.

Material on the Dominican Republic.

Haiti Government Tourist Bureau, 30 Rockefeller Plaza, New York 20, New York.

Latest issue of *Haiti Today*; other illustrated material.

Charles E. Merrill Books, 400 S. Front Street, Columbus 15, Ohio.

*Let's Look at Latin America*, 24c.

Mexican Government Railway System, 120 Wall Street, Room 942, New York 5, New York.  
Booklets on Mexico.

Pan American Union, 19th Street and Constitution Avenue, N. W., Washington 6, D. C.

*Introduction Leaflets* to each Pan American country; *American Series*, many 10c booklets on Pan American countries; *Travel Publications*, 15c to 25c booklets; ask for *Short List of Publications*, which gives prices.



## LEATHER —

Leather Industries of America, 411 Fifth Avenue, New York 16, New York.  
*The Story of Leather.*

The Ohio Leather Company, 1052 N. State Street, Girard, Ohio.  
*The Story of Leather.*

## LIGHTHOUSES —

U. S. Coast Guard Headquarters, Public Information Division, 1300 "E" Street, N. W., Washington 25, D. C.  
*Historically Famous Lighthouses.*

## LINOLEUM —

Armstrong Cork Company, Lancaster, Pennsylvania.  
*The Story of Linoleum.*

Gulf Oil Corporation, Gulf Refining Company, P. O. Box 1166, Pittsburgh 30, Pennsylvania.  
*Quality Linoleum — By the Mile.*

## MANUFACTURED PRODUCTS —

American Lead Pencil Company, Advertising and Sales Promotion, Hoboken, New Jersey.  
*The Story of the Lead Pencil; Painting with Venus Coloring Pencils; A Portfolio of Prize Winning Pencil Drawings from the 26th Annual Venus-Scholastic Awards Contest, 10c; Sketching With Venus Pencils, 25c.*

Armour and Company, Public Relations Dept., Chicago 9, Illinois.  
*Non-Food Products of Meat Packing.*

The Carborundum Company, Sales Literature Dept., Niagara Falls, New York.  
*The Romance of Carborundum; Products by Carborundum, a colored wall chart.*

Columbian Rope Company, 309 Genesee Street, Auburn, New York.  
*Pure Manila Rope — How It Is Made; The Columbian Know Chart.*

The Diamond Match Company, 122 E. 42nd Street, New York 17, New York.  
*The Match Industry.*

The DoAll Company, 254 N. Laurel Avenue, Des Plaines, Illinois.  
*Why Living Improves in America, a wall chart containing valuable information for all teachers.*

Fels and Company, Consumer Service, Philadelphia 2, Pennsylvania.  
*Soap; Synthetic Detergents.*

Gulf Oil Corporation, Gulf Refining Company, P. O. Box 1166, Pittsburgh 30, Pennsylvania.  
*Production Story of the World's Greatest Book.*

Higgins Ink Company, Inc., 271 Ninth Street, Brooklyn 15, New York.  
*Ink Sketching; History of Ink.*

Le Page's Inc., P. O. Box 291, Gloucester, Massachusetts.  
*Le Page's Glue and Other Adhesives.*

Pequot Mills, Advertising Manager, P. O. Drawer 899, Salem, Massachusetts.  
*All About Sheets; Easing Sewing Magic With Sheets.* Single copies free to educators, 10c a copy in quantity. Chiefly for home economists.

Portland Cement Association, 111 W. Washington Street, Chicago 2, Illinois.  
*The Drama of Making Cement, for grades 11-12; Isometric Flow Chart of Cement Manufacture, wall chart for high school teachers.*

Society of the Plastic Industry, 67 W. 44th Street, New York 36, New York.

*Plastics, The Story of an Industry.*

Union Carbide and Carbon Corporation, General Publicity Dept., 30 E. 42nd Street, New York 17, New York.

*Chemistry and Chemical Materials; What in the World Are Silicones?; Fungicides and Herbicides; Products and Processes of Union Carbide and Carbon Corporation; Oxy-Acetylene Flames and Metalworking; Modern Methods of Joining Metals; Mesa Miracle; Metals and Alloys; Stainless Steel.* Of interest to teachers doing research work.

#### MAPS AND GLOBES —

Denoyer-Geppert Company, 5235 Ravenswood Avenue, Chicago 40, Illinois.

B2, *Understanding Maps, Globes, and Charts*; B23, *The Living Map*; B60, *Cartography Booklet*, 75c; P208, *Map Projection Studies*, 50c; H91a, *Denoyer Elementary School Atlas*, 75c; MIT20ra, *Strategic Area Map Atlas*, \$1.25; BH62p, *European History Atlas*, student edition, \$1.35; WO Series, Large Paper Wall Outline Maps, 47"x35", of the continents and of other areas, 75c each. See latest *Catalog on Maps, Globes and Charts*.

C. S. Hammond and Company, Inc., 305 E. 63rd Street, New York 21, New York.

*Comparative World Atlas, Historical Atlas, American History Atlas*; 50c each.

Joint Commission on Missionary Education, The Friendship Press, 257 Fourth Avenue, New York 10, New York.

Large picture maps for creative work by children, 75c each; large political maps of certain areas, 35c to 50c; large friendship maps representing pictorially many facts about people, 50c each; large outline maps of certain regions, 25c per dozen. Write for *Catalog of Maps for Teachers and Leaders*.

A. J. Nystrom and Company, 3333 Elston Avenue, Chicago 18, Illinois.

Ask for map catalog if interested in buying maps and globes.

Pictorial Map Publishing Company, 208 N. Wells Street, Chicago 6, Illinois.

*Pictorial Maps of the United States and the World*, brochure describing large maps with prices; small colored *Pictorial Map of Illinois*, 15c.

Rand McNally and Company, Education Dept., P. O. Box 7600, Chicago 80, Illinois.

*Teaching a True Concept of the World*, 25c; *Current Event Atlas*, 50c; *Classroom Atlas*, \$1.20; Wall and Desk Outline Maps at various prices. Ask for catalog listing prices.

#### MARKETING —

American Stock Exchange, 86 Trinity Place, New York 6, New York.

*American Stock Exchange.*

The Board of Trade of the City of Chicago, Public Relations Dept., 141 W. Jackson Boulevard, Chicago 4, Illinois.

*Marketing Grain through a Grain Exchange; Important Facts About the Grain Exchange.*

Chicago Mercantile Exchange, Director of Public Relations, 110 N. Franklin Street, Chicago 6, Illinois.

*Why We Have Butter, Eggs, and Other Commodities When America Needs Them.*

New York Cotton Exchange, 60 Beaver Street, New York 4, New York.

*Cotton and Cotton Futures*, chiefly for teachers doing college or research work.

New York Stock Exchange, Dept. of Public Relations, 11 Wall Street, New York 5, New York.

*Understanding the New York Stock Exchange; The Nation's Market Place; Investment Facts About Common Stocks and Cash Dividends; Common Sense and Common Pitfalls; Speculation or Investment?; How and Why People Buy Stocks; Everyday Stock Market Terms; Who Are Our Privileged Millions?*



#### MINERALS NOT MENTIONED ELSEWHERE —

Aluminum Company of America, Educational Service Section, 818 Alcoa Building, Pittsburgh 19, Pennsylvania.

*Alcoa Educational Aids for Use in School and Industry*, lists sound motion pictures, visual aids, and booklets.

The American Zinc Institute, Inc., 324 Ferry Street, Lafayette, Indiana.

*The Zinc Industry—A Mine to Market Outline*.

Asbestos, 808 Western Saving Fund Building, Philadelphia 7, Pennsylvania.

*Asbestos Mining Methods, Milling Asbestos, Recovery of Raw Asbestos, Asbestos Factbook*; 25c each.

Copper and Brass Research Association, 420 Lexington Avenue, New York 17, New York.

*Romantic Copper—Man's Oldest and Most Useful Metal*.

Indiana Limestone Institute, P. O. Box 471, Bedford, Indiana.

*Indiana Limestone, the Nation's Building Stone*.

The International Nickel Company, 67 Wall Street, New York 5, New York.

*The Eight Precious Metals; The Romance of Nickel*.

International Salt Company, Inc., Scranton, Pennsylvania.

*Salt, the Magic Ingredient*.

Morton Salt Company, Public Relations Dept., 120 S. LaSalle Street, Chicago 3, Illinois.

*A History of Salt*, 2c.

Revere Copper and Brass Incorporated, 230 Park Avenue, New York 17, New York.

A kit for teachers containing *Paul Revere Historical Prints, Romantic Copper—Man's Oldest and Most Useful Metal, Paul Revere—Pioneer Industrialist, Your Dream Home*.

Reynolds Metal Company, General Sales Office, 2500 S. Third Street, Louisville 1, Kentucky.

*The A-B-C's of Aluminum*.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

*Monthly List of New Publications* of the Bureau of Mines.

Texas Gulf Sulphur Company, Agricultural Dept., 1013 Second National Bank Building, Houston 2, Texas.

*Sulphur Mining; Sulphur, Its Occurrence and Uses; Sulphur and Soils; Rose Diseases; List of Products in the Manufacture of Which Sulphur Is Required*, a chart.

U. S. Atomic Energy Commission, Educational Services Branch, Washington 25, D. C.

*Uranium, Remarks Prepared by Lewis L. Strauss, September 30, 1953; Remarks Prepared by Thomas E. Murray, October 22, 1953; probably other material*.

#### MISCELLANEOUS PUBLICATIONS —

American Sponge and Chamois Company, Inc., Sales Dept., 49-51 Ann Street, New York 38, New York.

*Sponge and the Chamois*.

Armstrong Cork Company, Lancaster, Pennsylvania.

*The Story of Cork*.

Binney and Smith Company, Advertising Manager, 41 E. 42nd Street, New York 17, New York.

*Shaw Finger-Paint; Creative Crafts with Crayola*.

F. E. Compton and Company, Director of Library Service, 1000 N. Dearborn Street, Chicago 10, Illinois.

*Know Your Encyclopedia*, single copies sent to teachers and librarians on request; a selected list of units organized for primary, intermediate, and upper grades have been published. You might ask for the leaflet which has the *List of Titles*. There are units on *Airplanes, Farm Life, The Home, The Dairy Farm and the Dairy, Our Feathered Friends, Brazil, Canada — Neighbor to the North, Electricity, Mexico, Pioneer Life, Wild Flowers, Communication, The Machine Age Creates a New Way of Life, Studying the Sky, Europe in the Middle Ages, Soil Conservation, How Weather Affects Our Daily Lives, The Westward Movement, Our American Heritage*. These units sell for 10c each or six for 50c.

Educational Research Bureau, 1217 Thirteenth Street, N. W., Washington 5, D. C.

*List of Inexpensive Booklets and Bulletins on Biography, History, Etiquette, Birds and Animals, Inter-American Subjects, Finance and Money, Government, Games, Maps, Charts, and Visual Aids*.

The Graphic Group, 161 E. 42nd Street, New York 17, New York.

*Rufus Wood of Wenatchee*, 25c. Ask for circular listing pocket editions with prices.

Institute of Life Insurance, Educational Division, 488 Madison Avenue, New York 22, New York.

*Frontiers of Freedom*, a comic book; *What Insurance Means*, a unit for high school with teacher's guide. Ask for catalog, *Life Insurance Teaching Aids*, which lists booklets, wall charts, motion pictures, and filmstrips; chiefly for high school.

Leonard S. Kenworthy, Brooklyn College, Brooklyn 10, New York.

Biographical booklets: *Jane Addams, Ralph Waldo Emerson, Thomas Jefferson, Abraham Lincoln, William Penn, John Wesley*, and many others, at 5c per copy. Ask for list of *Speaks Series of Biographical Booklets*.

National Chinchilla Breeders of America, Inc., P. O. Box 2579, Salt Lake City 10, Utah.

*The Chinchilla Story*.

National Soap Sculpture Committee, 160 Fifth Avenue, New York 10, New York.

*Soap Carving in the Classroom; Sculpturing Is Fun*.

F. A. Owen Publishing Company, Dansville, New York.

*The Instructor*, a magazine for teachers; if interested inquire about subscription price.

Pan American Union, 19th Street and Constitution Avenue, N. W., Washington 6, D. C.

*Commodity Series* booklets: *Coffee, Copper, Rubber, Sugar, Tagua, Tin, Tonka Beans, and Yerba Mate*; write for prices. *American Capital Series*, booklets on some capital cities, 10c each. Write for *Short List of Publications*.

Pittsburgh Plate Glass Company, Special Activities Section, 632 Fort Duquesne Boulevard, Pittsburgh 22, Pennsylvania.

*Color Dynamics*.

The A. I. Root Company, Sales Promotion, Medina, Ohio.

*Bees, For Pleasure and Profit; Books on the Honeybee*.

Singer Sewing Machine Company, Dept. of Education, 149 Broadway, New York 6, New York.

*Singer School Supplies and Services for Teachers, Students, and Classrooms Using Singer Sewing Machines*, leaflet for home economics teachers.

Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

Ask to be put on the mailing list to receive the free *Biweekly List of Selected U. S. Government Publications*.

U. S. Coast Guard Headquarters, Public Information Division, 1300 "E" Street N. W., Washington 25, D. C.

*It's Your Coast Guard; Coast Guard History; Your Career for Tomorrow; Ships, Planes, and Stations*.



The Woodrow Wilson Foundation, 45 E. 65th Street, New York 21, New York.

*The Story of Woodrow Wilson*, available in class-size quantities.

The World Book Encyclopedia Reference Library, Field Enterprises, Inc., Educational Division, Merchandise Mart Plaza, Chicago 54, Illinois.

Ask for *Folder Listing the Unit Teaching Plans to Accompany the World Book Encyclopedia*. Unit Teaching Plan No. 50 is on *Pioneer Life*, No. 41 on *Indians*. See folder for other teaching plans. Each unit, 10c.

#### MONEY —

The Chase National Bank, Museum of Monies of the World, 13 Broad Street, New York 15, New York.

*Monies of the World; How the Phrase "In God We Trust" Came to Be on the Coins of the United States*.

U. S. Secret Service, Treasury Dept., Washington 25, D. C.

*Know Your Money* and *Know Your Money and Fight the Forgery Racket*. A few copies of each booklet for classroom use in secondary schools may be obtained from the nearest field office of the Secret Service. Field offices are in many of our large cities. The booklets must remain the property of the school. *Know Your Money* may also be purchased for 15c from the Superintendent of Documents, Government Printing Office, Washington 25, D. C.

#### MOTION PICTURES —

American Forest Products Industries, Director of the Education Division, 1816 N Street, N. W., Washington 6, D. C.

*From Trees to Paper; Trees for Tomorrow*. Ask for the latest *School Bibliography* which explains where films may be obtained on loan.

American Gas Association, 420 Lexington Avenue, New York 17, New York.

*List of Visual Aids from the Gas Industry*, lists films available on loan, user paying express charges both ways.

American Jewish Committee, Community Service Dept., 386 Fourth Avenue, New York 16, New York.

*Selected List of Human Relations Films*.

Association Films, 35 W. 45th Street, New York 19, New York.

*The Danger Point*, a 16 mm sound color film, explains how local health officers protect their communities from epidemics; may be obtained on loan, user paying postage charges.

Association of American Railroads, School and College Service, Transportation Building, Washington 6, D. C.

*Railroad Film Directory*, primarily for teachers.

Bureau of Mines, U. S. Dept. of the Interior, Washington 25, D. C.

Booklet listing motion picture films of the Bureau of Mines.

California Redwood Association, 576 Sacramento Street, San Francisco 11, California.

*Sempervirens*, may be obtained on loan from Ideal Pictures, 58 E. South Water Street, Chicago 1, Illinois. User must pay return mailing cost.

Canadian Consulate General, 400 W. Madison Street, Suite 800, Chicago 6, Illinois.

*Catalog of Films Which Are Loaned to Schools*; user of films must pay transportation charges.

Celanese Corporation of America, Educational Dept., 180 Madison Avenue, New York 16, New York.

A circular describing how to obtain the 16mm sound film called *The Light Touch — A New Way of Easier Ironing*.

Chamber of Commerce of the United States, Economic Research Dept., 1615 H Street, N. W., Washington 6, D. C.

*Films to Explain American Business*, subscription \$2.50. Ask for descriptive leaflet.

Coronet Instructional Films, 65 E. South Water Street, Chicago 1, Illinois.

*General Catalog of Films; Special World History Brochure of Films.*

General Electric Company, Public Relations, Dept. 2-119, Schenectady 5, New York.

*Catalog of Motion Pictures and Slidefilms*, APB-58A.

Gruen Watch Company, Film Dept., Time Hill, Cincinnati 6, Ohio.

*Miracle of Time*, a 16mm color film; may be obtained on loan.

Institute of Life Insurance, Educational Division, 488 Madison Avenue, New York 22, New York.

Send for *Catalog of Teaching Aids* which lists motion pictures and filmstrips; chiefly for high school.

Institute of Makers of Explosives, 220 E. 43rd Street, New York 17, New York.

*Blasting Cap*, a 16mm 15-minute sound color film; may be obtained on loan, the borrower paying return postage. Film describes danger of children finding and handling blasting caps.

Institute of Visual Training, 40 E. 49th Street, New York 17, New York.

*Journey to Bananaland*, a 16mm sound color film; loaned for school use without charge.

International Harvester Company, Supervisor of Educational Services, 180 N. Michigan Avenue, Chicago 1, Illinois.

*Motion Picture Catalog*, describes 16mm sound films obtainable on loan.

Japan Travel Information Office, 10 Rockefeller Plaza, New York 20, New York.

*List of 16mm Films of Japan*; films may be obtained on loan for transportation costs.

Kelvinator, Division of Nash-Kelvinator Corporation, Film Service, 14250 Plymouth Road, Detroit 32, Michigan.

*List of Motion Pictures*, films obtainable on loan.

Kenwood Mills, Inc., Promotion Dept., Rensselaer, New York.

*Here Comes the Bride*, a story woven around a blanket salesman; *How All Wool Blankets Are Made*. Both obtainable on loan, user paying postage charges.

Minneapolis-Moline Company, Advertising Dept., Minneapolis 1, Minnesota.

*List of Motion Pictures*, lists films obtainable on loan, user paying transportation costs.

Modern Talking Picture Service, Inc., 45 Rockefeller Plaza, New York 20, New York.

*The Big Kitchen; Yesterday, Today, and Tomorrow; Ever Since Eden*; 16mm sound technicolor films on food. *Crystal Clear*, sound color film on glassware, chiefly for home economics classes; *Beauty and the Bride*, 27½ minute 16mm sound color film showing how to make a home more beautiful. All obtainable on loan, user paying transportation charges.

Modern Talking Pictures Service, Inc., 140 E. Ontario Street, Chicago 1, Illinois.

*Good Wrinkles* and *A Fortune in Two Old Trunks*, 16mm sound technicolor films on prunes; obtainable on loan.

National Association of Food Chains, Director of Press Relations, 726 Jackson Place, Washington 6, D. C.

*The Spud and You*, a 16mm sound color film about modern food distribution; may be had on loan.

National Association of Manufacturers, Education Dept., 14 W. 49th Street, New York 20, New York.

Catalog listing motion pictures.

Oil Industry Information Committee, American Petroleum Institute, 135 S. La Salle Street, Chicago 3, Illinois.

*Movies About Oil*, a catalog.

Santa Fe Film Bureau, 315 Railway Exchange, 80 E. Jackson Street, Chicago 4, Illinois.

*Santa Fe Presents 16mm Sound and Color Films*, lists films obtainable on loan.



Teaching Film Custodians, Inc., 25 W. 43rd Street, New York 36, New York.

*History and Social Studies Handbook of Films for Classroom Use.*

The Twentieth Century Fund, Education Dept., 330 W. 42nd Street, New York 36, New York.

*A List of Films*, with rental and purchase prices.

Underwriters' Laboratory, Inc., 207 E. Ohio Street, Chicago 11, Illinois.

A brochure which describes two 16mm sound films available for loan.

United Air Lines, School and College Service, 35 E. Monroe Street, Chicago 3, Illinois, or 5th and Olive Streets, Los Angeles, California, or 400 Post Street, San Francisco, California, or 80 E. 42nd Street, New York 17, New York; or 1225 Fourth Avenue, Seattle 1, Washington.

Ask for list of motion pictures which are obtainable on loan.

U. S. Atomic Energy Commission, Educational Services Branch, Washington 25, D. C.

*List of Films Pertaining to Atomic Energy.*

U. S. Forest Service, Washington 25, D. C.

*Forest Service Films Available on Loan for Educational Purposes.*

United States Steel Corporation, Public Relations Dept., 208 S. La Salle Street, Chicago 90, Illinois.

*List of Motion Pictures Prepared and Distributed by United States Steel.*

Western Pine Association, 510 Yeon Building, Portland 4, Oregon.

*The Bounty of the Forest*, 16mm sound color film obtainable on loan, user paying transportation one way.

Young America Films, Inc., Director of Promotion, 18 E. 41st Street, New York 17, New York.

*Catalog of Young America Teaching Films* for sale or for rent.

#### NATURAL HISTORY —

Chicago Natural History Museum, Roosevelt Road and Lake Shore Drive, Chicago 5, Illinois.

Ask for *List of Museum Stories on Natural History Subjects*. About 200 stories are available, at low cost, for children about people, the earth, animals, plants, and other subjects.

The World Book Encyclopedia Reference Library, Field Enterprises, Inc., Educational Division, Merchandise Mart Plaza, Chicago 54, Illinois.

*The Exciting Story of Our World as the Home of Man.*

#### NEW YORK —

Empire State Observatories, Business Promotion Manager, 350 Fifth Avenue, New York 1, New York.

*Where the Whole World Meets; Facts and Figures; Brief History of New York.*

#### PAPER —

American Paper and Pulp Association, 122 E. 42nd Street, New York 17, New York.

*A Study of Community Dependence on the Paper and Pulp Industry*; mainly of interest to teachers doing research work.

Crown Zellerbach Corporation, Rincon Annex, Box 3475, San Francisco 19, California.

*Growing Paper on Tree Farms; Paper — Its Story.*

Eaton Paper Corporation, Advertising Dept., Pittsfield, Massachusetts.

*Scraps of Paper History*, available in reasonable quantities at no charge, for elementary grades; *It's Fun to Write Letters*, 10c, for secondary school.

#### PETROLEUM —

Independent Petroleum Association of America, 1437 S. Boulder, Tulsa 1, Oklahoma.

*The Oil Producing Industry in Your State*; of interest chiefly to teachers doing research work.

Oil Industry Information Committee, American Petroleum Institute, 135 S. La Salle Street, Chicago 3, Illinois.

*Petroleum in Our Modern Society; The Conservation of Petroleum; Teaching Aid Materials*, lists free booklets, charts, and pictures and the address of your nearest Oil Industry Information Committee.

Pennsylvania Grade Crude Oil Association, Director of Information, Oil City, Pennsylvania.  
*How Pennsylvania Motor Oils Are Made; Col. Drake's "Petrolia" Flourishes.*

Shell Oil Company, Public Relations Dept., 50 W. 50th Street, New York 20, New York.  
*How an Oil Field Grows; Island on Stilts; Souvenir Guide to Wood River Refinery*; probably other publications on petroleum.

#### RADIO —

George Jennings, Director, Division of Radio and Television, Chicago Public Schools, 228 N. La Salle Street, Chicago 1, Illinois.

*Radio and Recordings as Aids to Teaching; Chicago Schools Are "Radio — Active", Broadcast Utilization Activities; The Mass Media and Youth Behavior; Producers and Parents Talk it Over; The Effects of TV on Children; No Limits to Television's Potentiality As an Aid to Children; WBEZ Radio Series to Aid Parents of Preschoolers; Organizing a Radio Workshop; Technique for Young Actors; The Central Radio Workshop; Possible Subjects for Class Room and Simulated Broadcast Discussions; Radio Serves the High School; Radio Serves the Exceptional Child; Transcriptions — Recorders Supplement Other Modern Teaching Aids in Today's Classroom.* These and others are of special interest to teachers.

WLS, Director of Education, 1230 Washington Boulevard, Chicago 7, Illinois.  
Current Issue of *Prairie Farmer-WLS School Time Schedule*.

#### RAILROAD TRANSPORTATION —

Association of American Railroads, Public Relations Dept., School and College Service, Transportation Building, Washington 6, D. C.

*On the Track of Some Good Teaching Aids*, lists a large number of free booklets, charts, and pictures for use in all grades.

The Baltimore and Ohio Railroad Company, Director of Public Relations, Baltimore 1, Maryland.  
*The Teachers' Aid Project*, for primary and intermediate grades, consists of *How Little Tom Thumb Grew Up*, *The Story of the York*, *A Good Map of the Baltimore and Ohio System*, *A Selection of Railroad Pictures*; *History of the Baltimore and Ohio Railroad*, for junior and senior high school students.

General Electric Company, Public Relations, Dept. 2-119, Schenectady 5, New York.  
*Electricity in Railroadng.*

Illinois Central Railroad, Manager of Press Relations, 135 E. 11th Place, Chicago 5, Illinois.  
*Trails to Rails; The Building of Mid-America.*

The Pullman Company, Passenger Traffic Manager, Merchandise Mart Plaza, Chicago 54, Illinois.  
*Look What's Attached to Your Pullman Ticket.*

Western Railways, Public Relations Office, 105 W. Adams Street, Chicago 3, Illinois.  
*Railroad Facts*, published annually; *Railroad "Whistle Talk."*

#### RECREATION —

Co-operative Recreation Service, Radnor Road, Delaware, Ohio.

Kit D, *Quiet Games*; Kit J, *Children's Play*; Kit P, *Play Party Games*; Kit V, *Joyful Singing*; *Sweet Freedom's Song*; *Work and Sing*; *World Wide Carols*; 25c each. Ask for price list.

Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Avenue, Chicago 11, Illinois.

Money Management Booklet, *Your Recreation Dollar*, 10c.



## RED CROSS —

Junior Red Cross Director, Chicago Chapter of the American Red Cross, 529 S. Wabash Avenue, Chicago 5, Illinois.

*The American Red Cross; Elementary School Participation; International School Music Project; International School Art Program; Program for Elementary Schools; Steps in School Correspondence.*

## RUBBER —

The Firestone Tire and Rubber Company, Dept. of Public Relations, Akron 17, Ohio.

*Rubber*, for fifth grade or above, available in class-size quantities; *Teacher's Manual for Rubber*.

The B. F. Goodrich Company, Public Relations Dept., Akron, Ohio.

*Wonder Book of Rubber*, with *Teachers' Manual*.

Natural Rubber Bureau, 1631 K Street, N. W., Washington 6, D. C.

*How Natural Rubber Is Grown*, a large chart.

United States Rubber Company, 1230 Avenue of the Americas, New York 20, New York.

*Rubber, A Story of Romance and Science; Rubber Sample Kit*, 30c in coin — no stamps.

## SAFETY —

Association of Casualty and Surety Companies, Accident Prevention Dept., 60 John Street, New York 38, New York.

Many publications free or at small cost which are of importance to social studies teachers. Ask for list of *General Education Publications* and list of *Driver Education Publications*.

The Electric Storage Battery Company, Director of Public Relations, 42 S. 15th Street, Philadelphia 2, Pennsylvania.

*Look Out for the Crazy Driver*.

The B. F. Goodrich Company, Public Relations Dept., Akron, Ohio.

*Tommy Gets the Keys*.

Institute of Makers of Explosives, 250 E. 43rd Street, New York 17, New York.

*Blasting Cap Safety Posters and Study Sheets*.

Junior Red Cross Director, Chicago Chapter of the American Red Cross, 529 S. Wabash Avenue, Chicago 5, Illinois.

*Your Town Could Have a Disaster; Education for Safe Living; Promotion of Health and Safety Programs; High School Chest Program; Food and Nutrition Program*.

The National Association of Secondary School Principals, 1201 Sixteenth Street, N. W., Washington 6, D. C.

*Gun Safety*, a set of 12 different cartoons, \$2.00.

National Safety Council, 425 N. Michigan Avenue, Chicago 11, Illinois.

*School Safety Services*, outlines services of the National Safety Council and lists many publications and filmstrips which may be obtained at small cost.

Underwriters' Laboratories, Inc., 207 E. Ohio Street, Chicago 11, Illinois.

*You Are Safer Than You Know; Testing for Safety*. Speakers available for special school programs or PTA meetings.

U. S. Coast Guard Headquarters, Public Information Division, 1300 "E" Street, N. W., Washington 25, D. C.

*Methods of Artificial Respiration*.

## SCHOOL ACTIVITIES —

American Library Association, 50 E. Huron Street, Chicago 11, Illinois.

*School Activities and the Library*, an annual publication listing various aids.

Scott, Foresman and Company, 433 E. Erie Street, Chicago 11, Illinois.

Write for current issue of following bulletins: *Social Studies Notebook*, issued twice a year; *Junior Briefs*, for teachers of grades 7-9, issued three times a year; *School Briefs*, for school administrators, issued four times a year; *Primary Activities*, for primary teachers, issued four times a year; *Middle Grade Activities*, for teachers in grades 4-6, issued four times a year; *High School High Lights*, issued twice a year; *Supervisor's Notebook*, for supervisors and administrators, issued twice a year.

Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

Bulletin 1952, No. 13, *Schools at Work in 48 States, A Study of Elementary School Practices*, 35c.

#### SOCIAL PROBLEMS —

National Council of Churches, Dept. of Publications and Distribution, 120 E. 23rd Street, New York 10, New York.

*They Follow the Crops and Find a School; Indians Come to Town; How One Town Licked the Migrant Problem*; 5c each. Three plays about migrants: *A Change of Heart; The Bean Picker; Strangers in a Strange Land*; 50c each.

Charles E. Merrill Books, 400 S. Front Street, Columbus 15, Ohio.

*Housing in the United States*, 30c; *The Family and You*, 15c; *Youth and Jobs*, 15c; *Atomic Energy*, 30c.

National Child Labor Committee, 419 Fourth Avenue, New York 16, New York.

*Annual Report for 1953: Young Workers in the United States; Up Your Alley; Colorado Tale; Just a Minute*, 10c; *Child Labor and School Attendance in Illinois*.

#### SOCIAL STUDIES —

Beckley-Cardy Company, 1632 Indiana Avenue, Chicago 16, Illinois.

Posters on many subjects for children to color or build up. Ask for leaflets describing *Picture Posters for Social Studies, Social Studies Posters to Color, Holiday Posters to Color, Historic Posters to Build Up, Great American Posters, Geography Poster Maps, History Poster Maps*. Sets of posters sold at various prices. Ask for leaflet describing *Workbooks for Social Studies*.

U. S. Department of Health, Education, and Welfare, Office of Education, Wilhelmina Hill, Specialist for Social Science, Washington 25, D. C.

Education Brief No. 29, *Social Studies in Elementary Schools*; of interest to teachers and college students.

Leonard S. Kenworthy, Brooklyn College, Brooklyn 10, New York.

*Asia in the Social Studies Curriculum*, 50c; *Studying France, Germany, Italy, and the Netherlands in Elementary Schools*, 30c.

National Council for the Social Studies, 1201 Sixteenth Street, N. W., Washington 6, D. C.

Nos. 4, *Social Education of Young Children: Kindergarten-Primary Grades*, \$1.50; 5, *Social Studies for Older Children: Programs for Grades 4, 5, and 6*, \$2.00; 6, *Social Studies for Young Adolescents: Programs for Grades 7, 8, and 9*, \$1.50; 7, *Social Studies in the Senior High School: Programs for Grades 10, 11, and 12*, \$2.00. Various publications for sale; ask for price list of publications. *Social Education* is the official journal of the National Council for the Social Studies; ask for annual subscription rate.

69 Bank Street Publications, 69 Bank Street, New York 14, New York.

*Teaching Techniques in Social Studies — Grades 3-6*, by Frank, Kessler, and Pine, 50c. Ask for *Catalog of Publications of Packets and Articles for Teachers and Parents*. Following booklets may be purchased at a discount of 10% in units of 25 or more, and of 20% in units of 50 or more: Nos. 20, *Geography With Five-Year-Old*, by Mitchell, 15c; 42, *Operating a School Service*, by Murray, 10c; 45, *Programming for Growth at P. S. 186*, by Mitchell, 15c; 46, *Research on the Child's Level*, by Mitchell, 15c; 47, *Social Studies and Geography*, by Mitchell, 15c; 50, *Freedom of Expression through Discussion*, by Schonborg, 10c; 52, *Being Six in the City*, by Stall, 15c; 55, *Social Studies*, by Murphy and Snyder, 20c; 79, *Child Growth and Learning in Social Studies*, by Winsor, 15c; 81, *The Play's the Thing, We Dramatize the United Nations*, by Frank and Pine, 15c.



## SPICES AND HERBS —

The R. T. French Company, 1 Mustard Street, Rochester 9, New York.

*Seasoning Makes the Difference*, 10c; *Let's Have a Barbecue*, 10c; *Manual of Spices and Herbs*, 10c; *Spice Charts*, 10c; *Herb Charts*, 10c.

Bernard L. Lewis Inc., Public Relations, Empire State Building, New York 1, New York.

*Spices: What They Are and Where They Come From*, single copy free, 7c each in lots of 25; *The A-B-C of Spice Cookery*, includes descriptive matter and over 100 spice recipes, single copy free, 10c each in lots of 25. Ask to be put on the free demonstration recipe card list to receive recipes each month.

## STATES AND CITIES —

Carlsbad Chamber of Commerce, Carlsbad, New Mexico.

*Carlsbad, New Mexico — the Cavern City; Carlsbad Caverns.*

Chamber of Commerce, Charlottesville, Virginia.

*Charlottesville, In the Heart of Historic Virginia; Blue Ridge Parkway Near Charlottesville; Monticello, Home of Thomas Jefferson; Ash Lawn, Home and Garden of James Monroe.*

Chamber of Commerce, William Davenport, Manager, St. Petersburg, Florida.

*Facts About St. Petersburg; St. Petersburg, the Sunshine City; Treasure Map of St. Petersburg; Fishing at St. Petersburg.*

Delaware State Development Department, Director, Dover, Delaware.

*Delaware Fact Sheet; Historical Guide to Delaware; Delaware Insignia; Delightful Delaware; Molecules on the Delaware; Official State Map; Delaware Historical Bridge.*

Louisiana Tourist Bureau, Dept. of Commerce and Industry, State Capitol, Baton Rouge 4, Louisiana.

*See All of Louisiana All Year 'Round; Walking Tour through the Vieux Carre, New Orleans; A Guide to Louisiana's Capital; Emblems of the Great State of Louisiana; possibly other material.*

Mississippi Agricultural and Industrial Board, Travel Dept., State Office Building, Jackson, Mississippi.

*Calendar of Hospitality Events; Jackson, Mississippi; Mississippi Delta; South Central Mississippi; Mississippi Gulf Coast; Mississippi for Relaxation; North Mississippi; Natchez Territory; Down South.*

Missouri Division of Resources and Development, Jefferson City, Missouri.

*A Map Folder showing points of interest in Missouri.*

New Mexico State Tourist Bureau, State Capitol, Santa Fe, New Mexico.

*New Mexico, the Enchanted Land; Information of Interest to Visitors; Official State Map; You Can Choose Your Climate; Cattle, Corn and Cotton; probably other material.*

Seattle Chamber of Commerce, 215 Columbia Street, Seattle, Washington.

*Seattle.*

State of Colorado, Advertising and Publicity Dept., Capitol Building, Denver, Colorado.

*Colorful Colorado.*

State of New York, Dept. of Commerce, Bureau of Business Publicity, 112 State Street, Albany 7, New York.

*This Is New York State*, for 7th and 8th grade teachers teaching about New York.

State of North Carolina, Dept. of Conservation and Development, Raleigh, North Carolina.

*North Carolina, the Tarheel State.*



Texas Highway Department, State Highway Engineer, Austin 14, Texas.  
*Official Highway Travel Map; Outstanding Facts of Texas; The State Song.*

SUGAR —

The American Sugar Refining Company, Advertising Division, 120 Wall Street, New York 5, New York.

*The Story of Cane Sugar.*

Caterpillar Tractor Company, Sales Promotion Dept., Peoria 8, Illinois.

*The Story of Caterpillar; Operator's Handbook.*

Sugar Information, Inc., 52 Wall Street, New York 5, New York.

*Sugar; Sugar as a Food; Sugar—What, How, Why?; The Gift of Green; Sugar through the Ages; Sugar in Cake Baking.* Wall Charts: *Sugar from the Sun; Sugar Has Myriad Uses; Foundation of Life.*

United States Beet Sugar Association, 1001 Tower Building, Washington 5, D. C.

*Teaching Kit on Beet Sugar.*

TEA —

Thomas J. Lipton, Inc., Educational Dept., Hoboken, New Jersey.

*Tea in Many Lands*, copies available in class-size quantities.

TIME —

Hamilton Watch Company, Public Relations Dept., Lancaster, Pennsylvania.

*Time Telling and Its Importance in Our Daily Lives; How a Watch Works*, a chart.

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

NBS Circular 496, *Standard Time throughout the World*, 15c; Circular of the Bureau of Standards, No. 402, *Sundials*, 5c; National Bureau of Standards, Miscellaneous Publication 190, *Map of Standard Time Zones of the United States*, 15c.

UNITED NATIONS —

American Association for the United Nations, Inc., Formal Education Dept., 345 E. 46th Street, New York 17, New York.

*Guide to Teaching About the United Nations and World Affairs*, 10c; *Questions and Answers About the UN; Mr. Lodge, What Is the United Nations Good For?; The Specialized Agencies of the United Nations; Publications List*, lists various publications with prices.

Manhattan Publishing Company, 225 LaFayette Street, New York 12, New York.

*The United Nations, Its Record and Prospects*, 35c; *The United Nations and the Specialized Agencies*, 75c.

Charles E. Merrill Books, 400 S. Front Street, Columbus 15, Ohio.

*The United Nations, A Handbook of the UN*, 15c.

National Education Association of the United States, Committee on International Relations, 1201 Sixteenth Street, N. W., Washington 6, D. C.

*Guide to Teaching About the United Nations and World Affairs; NEA United Nations Kit*, 25c; *Education for International Understanding*, \$1.00; *UN Inventory: 1953; probably others.*

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

*Background: United Nations General Assembly, A Review of the Seventh Session*, Dept of State Publications 5123, 10c.

The University Publishing Company, Book Promotion Dept., 1126 Que Street, Lincoln 1, Nebraska.

*Working Together in the United Nations*, for grades 5-9, 52c.



#### UNITED STATES —

Greyhound Information Center, P. O. Box 815, Chicago 90, Illinois.

*Wayside Wonders Along America's Highways.*

National Association of Manufacturers, Education Dept., 14 W. 49th Street, New York 20, New York.

*Song of America.*

Natural Bridge of Virginia, Inc., Natural Bridge, Virginia.

*The Story of the Natural Bridge; Natural Bridge of Virginia.*

Superintendent of Documents, Government Printing Office, Washington 25, D. C.

*Our Public Lands*, issued quarterly by the Bureau of Land Management of the Dept. of Interior; available from Superintendent of Documents at 15c a copy or 60c a year; *Checklist of National Park Service Publications and Other Publications Relating to National Parks.*

Tennessee Valley Authority, Director of Information, Knoxville, Tennessee.

*Operation of the TVA Reservoir System and Facts About TVA Dams; TVA a National Asset; Map of the Tennessee Valley and Profile of the Tennessee River; Diagram of TVA Water Control System and Map of the Tennessee River; The Use of the Earth for the Good of Man*, for grades 11-12.

The University Publishing Company, Book Promotion Dept., 1126 Que Street, Lincoln 1, Nebraska.

*Flag Over Sitka*, for grades 7-9, 52c; *Liberty's Islands*, stories of the harbor of New York, Bedloe's Island, and the Statue of Liberty, for grades 7-9, 52c.

#### WEATHER —

The Electric Storage Battery Company, Director of Public Relations, 42 S. 15th Street, Philadelphia 2, Pennsylvania.

*Facts and Fallacies About the Weather.*

Taylor Instrument Company, Advertising Manager, Rochester 1, New York.

*Instructions for Home Weather Forecasting; What Is This Thing Called Humidity?* Single copies available to teachers.

#### WHEAT —

The Cream of Wheat Corporation, 730 Stinson Boulevard, Minneapolis 13, Minnesota.

*Commonsense Feeding Habits for Your Baby; The Cream of Wheat Story and Vitamin Food Chart.*

Ralston Purina Company, Nutrition Service, Checkerboard Square, St. Louis 2, Missouri.

*Buzz Corry Color Book*, for kindergarten and primary grades, available in class-size quantities; *Whole Wheat Grain and Cereal Ingredients With Actual Samples*, a chart, one per teacher; student notebook leaflet of the chart of *Whole Wheat Grain and Cereal Ingredients*, available in class-size quantities.

Wheat Flour Institute, 309 W. Jackson Boulevard, Chicago 6, Illinois.

*Through Silken Sieve; Wheat in the United States*, a poster.

#### THE WHITEHOUSE —

Dwinell-Wright Company, P. O. Box 1871, Boston, Massachusetts.

*The Story of the Whitehouse and Its Home Life*, 6c.

#### WOOL —

Botany Mills, Inc., Millicent Stoltz, Director of Education, 16 W. 46th Street, New York 36, New York.

*A Wool Primer; Your Woolens, Their Wear and Care.*

Pearce Manufacturing Company, Latrobe, Pennsylvania.

*How Pearce Blankets Are Made; A Capsule Course on Wool; Care for Wool and It Will Care for You.*

## OTHER CHICAGO SCHOOLS JOURNAL SUPPLEMENTS

October, 1949 — *Free and Inexpensive Teaching Aids for the Science Teacher*, by Muriel Beuschlein and James M. Sanders

January-February, 1950 — *Mathematical Teaching Aids*,<sup>1</sup> by Joseph J. Urbancek

March-April, 1950 — *Developmental Values through Library Books*, by Effie LaPlante and Thelma O'Donnell

January-February, 1951 — *Free and Inexpensive Materials for the Social Studies*,<sup>1</sup> by Frederick K. Brantom

May-June, 1951 — *Chicagoland Authors and Illustrators of Children's Literature*,<sup>1</sup> by Louise M. Jacobs and Mabel Thorn Lulu

November-December, 1952 — *Free and Inexpensive Teaching Aids for the Language Arts*, by Irwin J. Suloway

January-February, 1953 — *Free and Inexpensive Teaching Materials for Science Education*, by Muriel Beuschlein and James M. Sanders

September-October, 1953 — *Harvest of Books*, by Eloise Rue, Elizabeth J. Wilson, Marcella G. Krueger, and Margaret Sandine

November-December, 1953, and January-February, 1954 — *Mathematical Teaching Aids*, by Joseph J. Urbancek

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<sup>1</sup>Out of print